





# A MEGA CELEBRATION OF TEXTILE, TRADE, TECHNOLOGY & TRADITION

Bharat Tex 2024 celebrates India's reliability as a textile manufacturing hub across the entire value chain, from raw materials to end products. This event will also highlight the richness of Indian textiles and its commitment to sustainability.





### THE LARGEST **GLOBAL TEXTILE EVENT IN INDIA**

Hosted by a Consortium of Indian Textile Export Promotion Councils (EPCs) & supported by the Ministry of Textiles, Bharat Tex 2024, is a one-of-its kind Mega Industry event covering the entire textile value chain.



3,500+ Exhibitors



3,000+ Overseas Buyers



40,000+ Trade Visitors



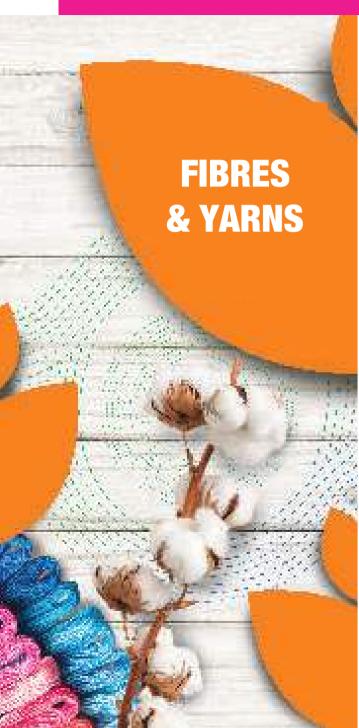
2,00,000+ Sq.Meters Area



50+ Knowledge Sessions

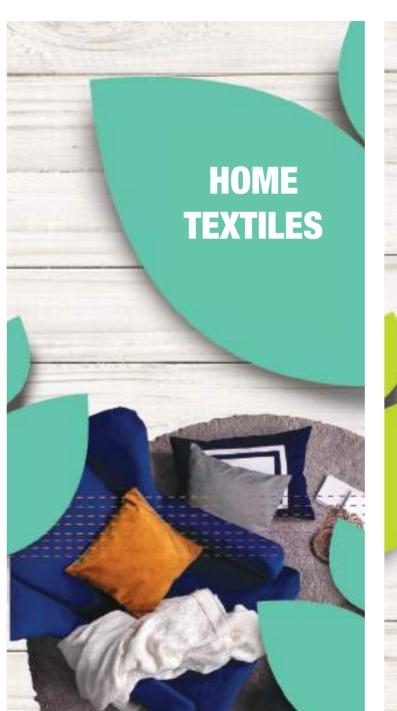


### FOCUSED ZONES FOR FOCUSED BUSINESS















**KNOWLEDGE SESSIONS** 

**COUNTRY SESSIONS** 

**STATE SESSIONS** 

**CEO ROUNDTABLES** 

**G2G MEETINGS** 

**REVERSE BUYER-SELLER MEETS** 

**DESIGNER ENSEMBLE** 

**MASTER CLASSES** 

**GOVERNMENT INITIATIVES** 

**GLOBAL LAUNCHES** 

**INDUSTRY NETWORKING SESSIONS** 

**CULTURAL SHOWCASES** 

### **Interactive Fabric Testing Zones**

Attendees can experience different textiles through touch and also explore innovative sustainable fabrics

### **Textile Art Installations**

Art Installations made from upcycled and eco friendly textile to add an artistic touch to the expo

### **Cultural Performances & Fashion Shows**

Witness the richness and beauty of Indian culture through live performances and fashion shows

### **Demonstrations by Master Craftsmen**

Watch master craftsmen display their skills inherited through generations

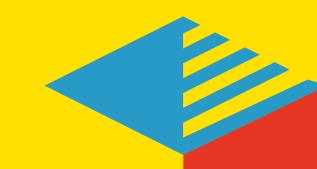
Trend forecasts, Product launches, Master classes and more...

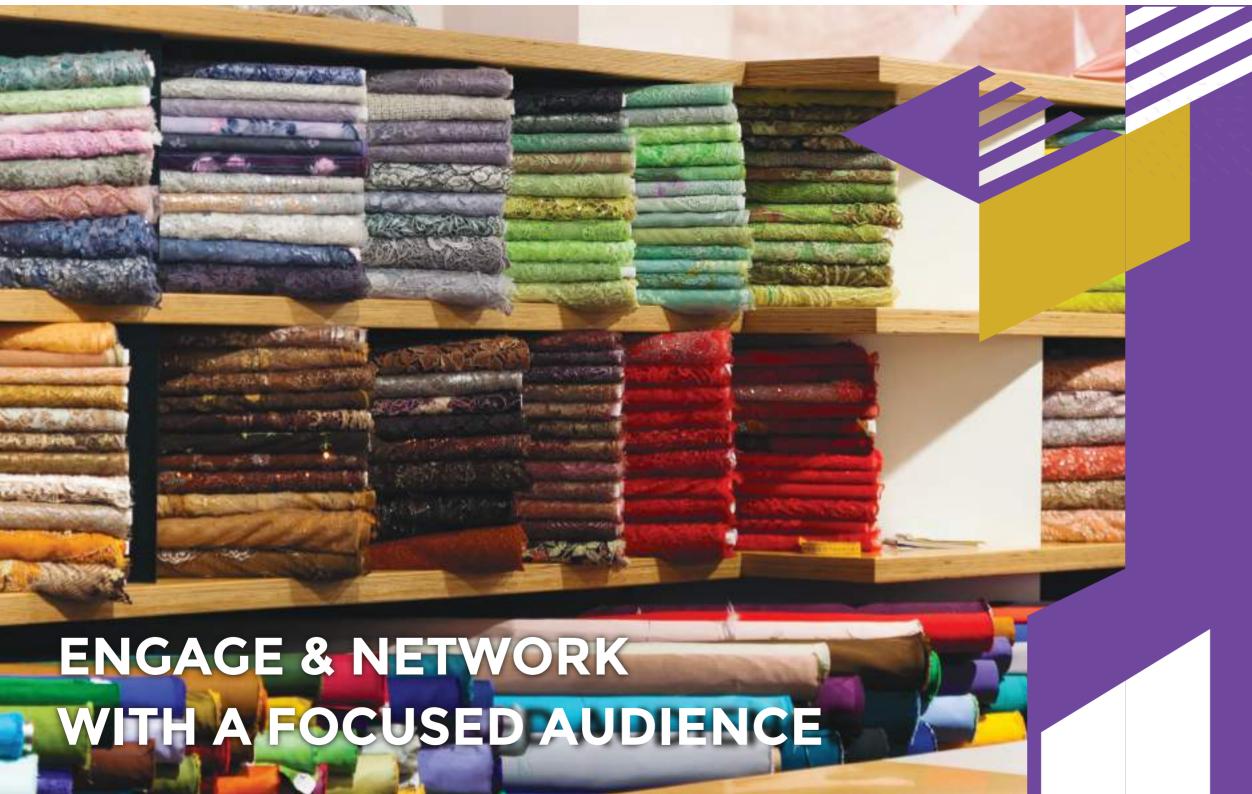




### A GLOBAL TEXTILES DIALOGUE

Panels, Roundtables and Deliberations between Governments, Key Decision Makers, and Experts





- Garment Manufacturers
- Fabric Manufacturers
- Home Textile Manufacturers
- Buying Houses
- Retailers (Apparel & Home Textiles)
- Investors & Entrepreneurs including start ups
- Handloom Weavers
- Export Promotion Councils
- Policy Makers
- States / Union Territories representatives
- · Artisans & Craftsmen
- Fashion Designers

- Sustainability Sector Experts
- · Researchers & Innovators
- Government Representatives & Delegates
- Indian & International Trade Associations
- · Academia and Research Institutes
- Trade Media (Journalists & Bloggers)
- Interior Designers
- Technical Textile Consultants

& many more...



## WEAVE YOUR NETWORK WEAVE YOUR FUTURE

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- Experience Unparalleled Exposure
- Power Networking Opportunities
- Market Trends and Insights
- Get Your Brand Noticed
- · Expand Your Reach Globally

# AdvantEDGEINDIA

### **INDIA- FASTEST GROWING ECONOMY**



### Rapid GDP Growth

Growth rate of 7.2% in FY 2022-23



### **Young Workforce**

2nd largest working population 522 Mn with median age - 28 years



### **3rd Largest Economy** by 2027-28

Currently at USD 3.75 Tn, Expected to be USD 35 Tn by 2047



### 3rd largest startup ecosystem

107 Unicorns with valuation over USD 340 Bn



### Rising Per Per Capita Income

Currently at USD 2,350 expected to be USD 26,000 by 2047



### **Towards Net Zero**

4th largest producer of RE / Solar Power, to unlock USD 1 Tn investment in solar in India by 2030







LARGEST EXPORTER OF **TEXTILE & APPAREL** 



USD 154 Bn

INDIA'S TEXTILE & APPAREL MARKET USD \$ 110 Bn DOMESTIC MARKET USD \$ 44 Bn EXPORTS



USD 350 Bn

**PROJECTED MARKET SHARE BY 2030** 



SHARE IN THE GLOBAL TEXTILE & APPAREL TRADE



**GROWTH IN SECTOR FDI SINCE 2014-15** (2.7 Bn IN 2014-2022)





Mn MTRS FABRIC PER YEAR



Mn PCS GARMENT PER YEAR



LARGEST EMPLOYER AFTER AGRICULTURE - 45 Mn WORKFORCE 70% POWERED BY WOMEN



LARGEST PRODUCER OF COTTON, POLYESTER, VISCOSE & SILK



5th LARGEST PRODUCER OF TECHNICAL TEXTILES - MARKET SIZE OF USD 22 Bn



PROACTIVE POLICY SUPPORT FROM UNION AS WELL AS STATE GOVERNMENTS



COMPETITIVE COST OF MANUFACTURING ECOSYSTEM



PRESENCE ACROSS COMPLETE TEXTILE VALUE CHAIN

**Reference Year 2022** 



Prime Minister Mega Integrated Textile Region and Apparel (PM MITRA) Parks Scheme

### **Creating an Integrated Textiles Value Chain**

7 mega textile parks with an expected investment of USD 10 Bn are being set up with world class infrastructure, plug and play facilities and an integrated ecosystem

Production Linked Incentive (PLI) Scheme
Boosting manufacturing of MMF fabrics, Apparel & Technical Textiles
Production Linked Incentive (PLI) Scheme with approved incentives of INR 10,683 crore (~USD 1 Bn) to promote production of MMF Apparel, MMF Fabrics and Products of Technical Textiles

Samarth

Building Capacity, addressing skill gaps in the textile value chain

The scheme is a demand-driven and placement-oriented program across the textiles value chain. In addition, various States have their own skilling/training support schemes

National Technical Textile Mission
Promoting Technical Textiles- towards USD 300 Bn by 2047

National mission to support and promote Research, Innovation and Development, Education Training, Skill development and Market Development in Technical Textiles

Liberal State Policies

Generous support & incentives by State Governments / Union Territories - Capital support, wage and skilling incentives, power and water support



### CONSORTIUM OF TEXTILE EXPORT PROMOTION COUNCILS (EPCs)























For more details on participation & sponsorship opportunities

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