



Shri Narendrabhai Modi - Prime Minister of India



Shri Bhupendrabhai Patel - Chief Minister of Gujarat

10th Edition
SVUM 2024
INTERNATIONAL TRADE SHOW

Showcasing Strength Of Saurashtra-Kutch
Exhibition: 11th - 12th - 13th February, 2024
Factory Visit: 14th-15th February 2024
Venue: NSIC, Aji Vasahat, 80 Feet Road, Rajkot - India



MAKE THE GLOBE YOUR MARKET

PROPOSED SUPPORTED BY



MESSAGE FROM DIPLOMATS

We are honored to receive highly encouraging and supporting messages from diplomats regarding trade shows.



The Saurashtra Vepar Udyog Mahamandal (SVUM), Federation of Trade and Industry Saurashtra, has made its mark as an organisation dedicated to promoting the entrepreneurial spirit of the State of Gujarat through organising events that showcase the strengths and vibrancy of the Small and Medium Enterprises (SMEs) Sector and other business enterprises based in the State.



The International Trade Shows and Exhibitions organised by the SVUM in Rajkot are unique in that they create opportunities for participating local and global entrepreneurs to network and share best practices as well as explore the possibilities for forging partnerships or joint ventures for investment in various sectors.

The factory visits organised by the SVUM on the side- lines of International Trade Shows and Exhibitions are also unique in that they provide the opportunity for foreign delegates, as potential buyers, to witness the production cycles of the products manufactured by local companies.

Dr. G.M. Chipare
Ambassador of Republic of Zimbabwe to India



I wish to extend my heartiest congratulations to you on the successful hosting of the SVUM - 2023 Trade Show which was held in Rajkot, Gujarat last year. It is also gratifying to know that SVUM has achieved a milestone in its trade shows for the past nine years having participation from over 1,000 plus foreign delegates from 50 countries including a number of diplomats and Ministers.



I am delighted to learn that SVUM is organizing another international trade show next year and I wish to extend my very best wishes for the same. May this events in the past, bring success and provide an opportunity for meetings and interactions with government officials, business chambers and partner countries for the wider good of all.

Kamlesh Prakash
High Commission of the Republic of Fiji

Many More such country officials and international buyers have expressed their positive response after visiting the SVUM trade show since 2015. We are very proud and grateful for our efforts in putting up such an amazing show each year in the growth of all the stakeholders.

ABOUT THE TRADE SHOW

This show will serve as the most significant initiative for the Development of all stakeholders, who will come under one roof to explore possibilities of international business opportunities, including government, industry, investor, consumer, and International buyers.

Gujarat is recognized for its vibrancy and entrepreneurial spirit & To showcase its strengths to the local and global market Saurashtra Vepar Udyog Mahamandal (SVUM) is organizing the SVUM - 2024 International Trade Show from 11th to 13th February 2024 at Rajkot India.

THE CONCEPT

The event is focused on the development of bilateral trade, technology transfer & to develop manufacturing facilities, whilst we plan for Medical tourism and Education.

Bilateral trade development needs Continuous and sincere efforts such as...

- *Meeting between Government officials of partner countries*
- *Interactions between associations/chambers of partner countries*
- *B2B meeting between business personalities of partner countries*

Attending any SVUM event means you are not going to meet only Indian business people, but you are also going to meet so many Business personalities of different 30/40 Countries. So make the globe your market, visit SVUM events & enjoy the business network with great hospitality too...

SUCCESS STORIES

- *The First edition of the SVUM Trade Show was in 2015. More than 1000+ Foreign Buyers from 60 countries, 35 countries diplomats and 3 countries ministers & Importantly 3000 cr booked business.*



PROMOTION OF THE SHOW

- *Social Media Network*
- *Show Exclusive Website*
- *Newspapers Advertisement*
- *Email Blast*
- *Banners*
- *Invitation Card*



Opportunity to Show the Strength

Exhibitor's factory visit program of foreign delegates during and after the exhibition.



International Growth

B2B meeting between business personalities of partner countries.

200+ FOREIGN DELEGATES FROM
30 DIFFERENT COUNTRIES

We are inviting foreign delegates for development of bilateral trade



- *Exposure to a global audience*
- *Networking with industry leaders*
- *Demonstrating products to potential clients and partners*
- *Factory visit of foreign delegates*

EXHIBITORS PROFILE



SOME OF OUR PROMINENT EXHIBITORS

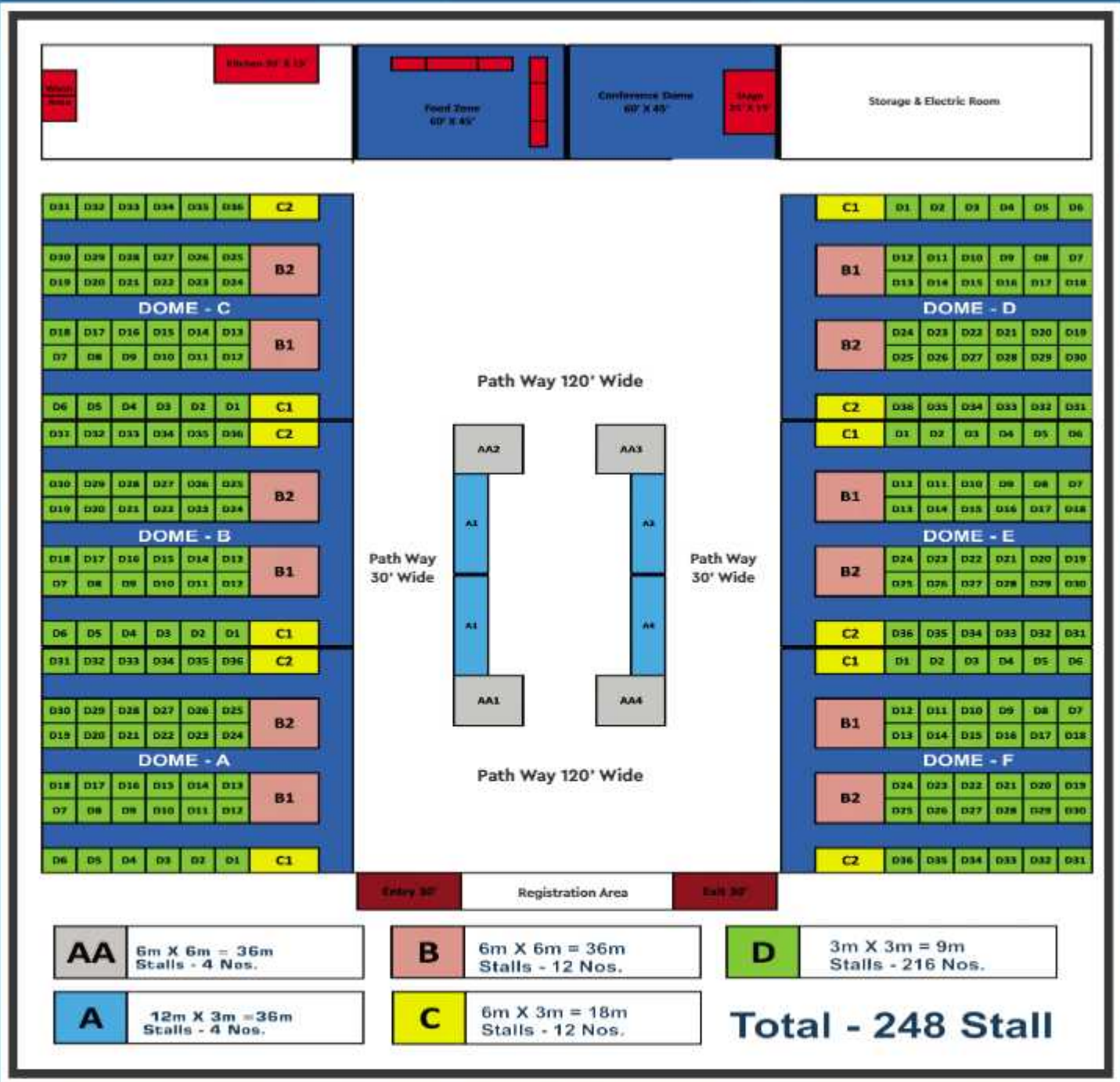


GLOBAL TRADE EXCHANGE PLATFORM

NETWORK OF 60+ COUNTRIES



GROUND LAYOUT



EXHIBITION OPPORTUNITY

- Platinum Sponsor: - Rs. 6,00,000/- (+18% GST) Free 36 square meter 3 side open Corner stall to sponsor.
- Diamond Sponsor: - Rs. 3,00,000/- (+18% GST) Free 18 square meter 2 side open Corner stall to sponsor.
- Golden Sponsor: - Rs. 1,50,000/- (+18% GST) Free 9 square meter 2 Side open Corner Stall to sponsor.

Logo in all possible publication/banners/hoardings/flex etc, Logo in 100000 invitation cards, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function/events.

Stall Rates:- Rs.9000/- Per Square Mtr Laminated Stall. *Rs.8000/- Per Square Mtr Bare Space (Min. 36 Mtr.)
2 Side Open 15% Extra, 3 Side Open 25% Extra * +18% Gst Extra Payment 50% at Time of Booking,
Remaining 50% on or before 1st November, 2023.

MDA Scheme Subsidy 75% of bill amount, Maximum Rs. 1,00,000/- . If your company eligible for it.
SVUM Patron Discount Up to 50% of stall cost.

MEET OUR TEAM

Our team is composed of individuals who are passionate, dedicated, and skilled in their respective fields. Together, we strive to deliver exceptional results and provide the best possible service. We take pride in our work and are committed to continuously learning and improving to ensure we are always at the top of our game.



Parag Tejura
President



Mahesh Nagadiya
Vice President



Padubhai Raichura
Trustee



Bhupandra Chhantbar
Secretary



Prabhudas Tanna
Vice President



Dharmendra Sanghavi
Trustee



Suresh Tanna
Trustee



Vishal Gohel
Chairman- Trade Show

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SUPPORTED BY



BOOK YOUR SPACE NOW

If you are looking for a business opportunity, consider booking a stall. This can provide you with a space to showcase your products or services and connect with potential customers. To book a stall, you can typically reach out to event organizers directly. Be sure to inquire about any fees or requirements with a well-planned stall and effective marketing, you can use this opportunity to grow your business and reach a global audience.



STEP 1

Contact our Executive for Complete Information



STEP 2

Book Your Desired Space by Advance Payment



STEP 3

Complete the Paperwork and Prepare for Exhibition Stall



STEP 4

Be Ready for Business Growth and Global Opportunities

Add "More Zero" to Your
"Export Turnover" at "Zero Cost"

Subsidy Benefits of
MDA Scheme, Govt. of Gujarat
(Only For Manufacturer)

Marketing Executive

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Event Jointly Organized By:-



Saurashtra Vepar Udhyog Mahamandal
Federation of Trade & Industry Saurashtra

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Event Organized & Management By:-



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