

# PARTNERSHIP OPPORTUNITIES



# **GMIS 2023 OVERVIEW**

Global Maritime India Summit (GMIS) 2023 is a flagship event aimed at propelling the Indian maritime economy by promoting global and regional partnerships and facilitating investments.

It is a strategic meet of the Indian and international maritime community to address key industry issues and exchange ideas to bring the sector forward. Driven by the Ministry of Ports, Shipping and Waterways, GMIS 2023 brings together global maritime players, policy makers and regulators, key opinion leaders and industry leaders through series of engaging dialogues, forums and knowledge exchange platforms.

The event includes an investor summit and an international exhibition to facilitate interaction and collaboration among the Indian and international maritime companies, policy makers, investors, and other stakeholders.

Further, to recognize partners that have made outstanding contributions to India's development as a leading maritime centre, the event will host Maritime Excellence Achievers' meet.

The 3-day event will be inaugurated by the Hon'ble Prime Minister of India and expected to be attended by the globally renowned industry players.

# **PARTICIPANTS**

- Major Ports and Non- major Port Authorities / Trusts (Domestic & International)
- + International Ports and Maritime Boards
- + Private and Public Port Operators
- + State Transport Departments / State Companies etc)

  Maritime Boards / Transport Departments + Academia, Researchers, Incubators, Start-ups, for Coastal & Other States Leading Professional Training Institutes in
- + Central Ministries & Departments Senior Government Officials & Policy Makers
- + Inland Waterways Authority of India
- + State Tourism Boards
- + Dredging Companies

- + Shipping Liners
- + Logistics Companies, Warehousing Operators (ICDs, CFS, Cargo Storage)
- + Captive Port & Jetty Operators
- + Banks & Financial Institutes (NBFC, Insurance Companies etc)
- Academia, Researchers, Incubators, Start-ups, Leading Professional Training Institutes in Maritime Sector, Consulting Firms Specializing in Maritime Sector
- Other Maritime Service Providers and Associated Stakeholders

# MIS JOURNEY



2016

5,000+ DELEGATES FROM 40+

140+ &
INVESTMENT
INTENIONS
SIGNED

240 INVESTMENT OPPORTUNITIES

2021



20,000+

400 &

475+
INVESTMENT INTENTIONS SIGNED

# SPONSORSHIP OPPORTUNITY MATRIX

CATEGORY	PLATINUM PARTNER	STATE/ COUNTRY PARTNER	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR	ASSOCIATE SPONSOR	CONTRIBUTORS
Sponsorship Amount In INR / USD	4 CR / USD 500000	1 CR / USD 125000	1 CR / USD 125000	50 LAKH / USD 62500	30 LAKH / USD 37000	20 LAKH / USD 25000	10 LAKH / USD 12040
Sponsor Slots	5	10	5	7	6	4	10
Logo Visibility (Backdrop, Event Branding, Event Promotion Mailers)	✓	~	~	~	~	~	×
Complimentary Bare Indoor Space	300 sq.m.	100 sq.m.	100 sq.m.	75 sq.m.	60 sq.m.	40 sq.m.	×
Invite for Inaugural Session	50	30	20	15	10	5	5
VIP Seating	5	3	2	1	×	×	×
Opportunities via Digital Media Platforms (Video Byte of CXO, Company AV)	~	~	1	1	×	×	1
Participation Opportunity as a Speaker	~	~	~	4	×	×	×
Branding Opportunity (Backdrop, Reception Area & as a Lunch Host)	~	~	~	1	1	~	1

	CATEGORY	PLATINUM PARTNER	STATE/ COUNTRY PARTNER	DIAMOND SPONSOR 8NQS'	GOLD SPONSOR	SILVER Sponsor	ASSOCIATE SPONSOR	CONTRIBUTORS
	Sponsorship Amount in INR / USD	4 CR / USD 500000	1 CR / USD 125000	1 CR / USD 125000	50 LAKH / USD 62500	30 LAKH / USD 37000	20 LAKH / USD 25000	10 LAKH / USD 12040
	Sponsor Slots	5	10	5	7	6	4	10
	Branding on Event Website (Logo & Hyperlinked)	~	~	~	4	✓	~	~
	Endorsement & "Thank You Partner" at Event Venue	1	✓	~	1	×	×	~
	Advertisement in Event Catalogue: Partner Company Profile to be Incorporated in the Event Catalogue. "Thank You Partner" Acknowledgment on Event Catalogue	~	~	~	<b>✓</b>	×	×	~
Silve _	Number of Admit Cards for Inaugural Ceremony, Dinners & Lunches	50	30	20	15	10	5	1
	Business Invites	500	400	300	200	100	100	20
	Preference in B2B/ B26 Meeting	~	✓	~	×	×	×	~
	Brand Logo in				.,.	×	×	

FEMALO TIGA

MAERSK MARREN

# OTHER SPONSORSHIP PACKAGES

5 Nos.

#### Area 300 S.Q.M.

4 CR / USD 500000

#### Benefits

Exhibition Space: Bare exhibition space 300 sqm

**PLATINUM PARTNER** 

- Participation opportunity as One Speaking slot (CEO Level / Head of the Organization) at the conference
- ✓ Conference Delegate Passes: 50 delegates passes for the summit
- B2G meetings with government officials & allied departments
- ✓ B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 50 passes for the inauguration
- Awards: 10 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation : 10 networking dinner invitation passes
- A write up of approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue: One full page coloured double spread advertisement in the exhibitor catalogue
- Conference Souvenir: One full page coloured advertisement in conference souvenir
- Conference Delegate Kit: Promotional materials of the Platinum Partner to be included in conference delegate kit

# **Branding Opportunities**

- Website Branding: To be acknowledged as "Platinum Partner" and logo to be displayed as "Platinum
  Partner" on summit, website and at backdrops, banners, hoardings, promotional material, and publications
  (Pre-event & during event)
- Pre-Event Branding: Platinum Partner logo to be displayed in all hoarding advertisements
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP scheme) as "Platinum Partner"
- ✓ Venue Branding: Display of logo as "Platinum Partner" on panels placed at various locations at the venue.
- Running of promotional film at the pre-function area.
- ✓ Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue.
- Display Platinum Partner logo in signages & buntings at the venue
- ✓ Thank You Partner logo to be acknowledge in "Thank You Partner" panel at prominent locations.

- Social media coverage on Facebook, Twitter, LinkedIn, etc.
- Logo to post on LinkedIn, along with participants names
- ✓ Emailer to all registered delegates
- SMS campaign will have the detail of Platinum Partner
- ✓ Write-up on Platinum Partner to be published on the visitor wall
- FICCI Blogs Platinum Partner logo and details of the Platinum Partner on the FICCI blogs

# COUNTRY / STATE PARTNER

#### **Benefits**

- ✓ Exhibition Space: Bare exhibition space 100 sqm.
- Participation opportunity as One Speaking slot (CEO Level / Head of the Organization) at the conference
- ✓ Conference Delegate Passes :30 delegates passes for the summit
- ✓ B2G meetings with government officials & allied departments
- ✓ B2B meetings with leading players of the industry
- Inauguration Passes :30 passes for the inauguration
- Awards: 7 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 7 networking dinner invitation passes
- A write up of approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue: One full page coloured advertisement in the exhibitor catalogue
- Conference Souvenir: One full page coloured advertisement in conference souvenir
- Conference Delegate Kit: Promotional materials of the Country/State Partner to be included in conference delegate kit

10 Nos. Area 100 S.Q.M. 1 CR / USD 125000

# **Branding Opportunities**

- Website Branding: To be acknowledged as "Country/State Partner" and logo to be displayed as "Country/State Partner" on summit, website and at backdrops, banners, hoardings, promotional material, and publications, (Pre-event & during event)
- Pre-Event Branding: Country/State Partner logo to be displayed in all hoarding advertisements
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP Scheme) as "Country/State Partner"
- Venue Branding: Display of logo as "Country/State Partner" on panels placed at various locations at the venue
- Running of promotional film at the pre-function area
- ✓ Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue
- Display Country/State Partner logo in signages & buntings at the venue
- ✓ Thank You Partner logo to be acknowledge in "Thank You Partner" panel at prominent locations.

- ✓ Social media coverage on Facebook, Twitter, LinkedIn, etc.
- Logo to post on LinkedIn, along with participants names
- Emailer to all registered delegates
- SMS campaign will have the details of the Country/StatePartner
- Write-up on Country/State Partner to be published on the visitor wall
- FICCI blogs: Country/State Partner logo and details of the Country/State Partner on the FICCI blogs

# DIAMOND PARTNER

#### **Benefits**

- ✓ Exhibition Space: Bare exhibition space 100 sqm.
- Participation opportunity as One Speaking slot (CEO Level / Head of the Organization) at the Conference
- Conference Delegate Passes: 20 delegates passes for the summit
- B2G meetings with government officials & allied departments
- ✓ B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 20 passes for the inauguration
- Awards: 5 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 10 networking dinner invitation passes
- A write up of approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue: One full page coloured double spread advertisement in the exhibitor catalogue
- Conference Souvenir: One full page coloured advertisement in conference souvenir
- Conference Delegate Kit: Promotional materials of the Diamond Partner to be included in conference delegate kit

5 Nos.

#### Area 100 S.Q.M.

#### 1 CR / USD 125000

## **Branding Opportunities**

- Website Branding: To be acknowledged as "Diamond Partner" and logo to be displayed as "Diamond Partner" on summit, website and at backdrops, banners, hoardings, promotional material, and publications (Pre-event & during event)
- Pre-Event Branding: Diamond Partner Logo to be displayed in all hoarding advertisements.
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP Scheme) as "Diamond Partner"
- ✓ Venue Branding: Display of logo as "Diamond Partner" on panels placed at various locations at the venue.
- Running of promotional film at the pre-function area.
- Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue
- Display Diamond Partner logo in signages & buntings at the venue
- Thank You Partner logo to be acknowledged in "Thank You Partner" panel on prominent locations

- ✓ Social media coverage on Facebook, Twitter, LinkedIn, etc.
- ✓ Logo to post on LinkedIn, along with participants names
- Emailer to all registered delegates
- SMS campaign will have the detail of Diamond Partner
- Write-up on Diamond Partner to be published on the visitor wall.
- FICCI Blogs: Diamond Partner logo and details of the Diamond Partner on the FICCI blogs

# **GOLD PARTNER**

#### Benefits

- ✓ Exhibition Space: Bare exhibition space 75 sqm.
- Conference delegate Passes: 15 delegates passes for the summit
- B2G meetings with government officials & allied departments
- ✓ B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 15 passes for the inauguration
- Awards: 5 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 2 networking dinner invitation passes
- A write up approx 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue: One full page coloured
- ✓ advertisement in the exhibitor catalogue
- Conference Souvenir: One full page coloured advertisement in conference souvenir
- Conference Delegate Kit: Promotional materials of the Gold Partner to be included in conference delegate kit

7 Nos. Area 75 S.Q.M.

## 50 LAKH / USD 62500

# **Branding Opportunities**

- Website Branding: To be acknowledged as "Gold Partner" and logo to be displayed as "Gold Partner" on summit, website and at backdrops, banners, hoardings, promotional material, and publications (Pre-event & during event)
- Pre-Event Branding: Gold Partner logo to be displayed in all hoarding advertisements
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP Scheme) as "Gold Partner"
- ✓ Venue Branding: Display of logo as "Gold Partner" on panels placed at various locations at the venue.
- Running of promotional film at the pre-function area.
- Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue
- Display Gold Partner Logo in signages & buntings at the venue
- ✓ Thank You Partner logo to be acknowledge in "Thank You Partner" panel on prominent locations.

- ✓ Social media coverage on Facebook, Twitter, LinkedIn, etc.
- Logo to post on LinkedIn, along with participants names
- Emailer to all registered delegates
- SMS campaign will have the detail of Gold Partner
- Write-up on Gold Partner to be published on the visitor wall

# SILVER PARTNER

#### Benefits

- ✓ Exhibition Space: Bare exhibition space 60 sqm.
- ✓ Conference delegate Passes: 5 delegates passes for the summit
- B2G meetings with government officials & allied departments
- ✓ B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 5 passes for the inauguration
- Awards: 2 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 5 networking dinner invitation passes.
- A write up approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue: One full page coloured double spread advertisement in the exhibitor catalogue

6 Nos. Area 60 S.Q.M. 30 LAKH / USD 37000

# **Branding Opportunities**

- Website Branding: To be acknowledged as "Silver Partner" and logo to be displayed as "Silver Partner" on summit, website and at backdrops, banners, hoardings, promotional material, and publications (Pre-event & during event)
- Pre-Event Branding: Silver Partner logo to be displayed in all hoarding advertisements.
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP Scheme) as "Silver Partner"
- ✓ Venue Branding: Display of logo as "Silver Partner" on panels placed at various locations at the venue.
- ✓ Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue
- ✓ Thank You Partner logo to be acknowledge in "Thank You Partner" panel on prominent locations

- Social media coverage on Facebook, Twitter, LinkedIn, etc.
- Logo to post on LinkedIn, along with participants names
- Emailer to all registered delegates
- SMS campaign will have the detail of Silver Partner
- ✓ FICCI Blogs: Silver Partner logo and details of the Silver Partner on the FICCI blogs

# **ASSOCIATE PARTNER**

#### Benefits

- ✓ Exhibition Space: Bare exhibition space 40 sqm.
- ✓ Conference delegate Passes: 5 delegates passes for the summit
- ✓ B2G meetings with government officials & allied departments
- ✓ B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 5 Passes for the inauguration
- Awards: 2 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 5 Networking Dinner invitation passes
- A write up approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue; One full page coloured advertisement in the exhibitor catalogue

4 Nos. Area 40 S.Q.M.

# **Branding Opportunities**

Website Branding: To be acknowledged as "Associate Partner" and logo to be displayed as "Associate
Partner" on summit, website and at backdrops, banners, hoardings, promotional material, and publications
(Pre-event & during event)

20 LAKH / USD 25000

- Pre-Event Branding: Associate Partner logo to be displayed in all hoarding advertisements.
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP Scheme) as "Associate Partner"
- Venue Branding: Display of logo as "Associate Partner" on panels placed at various locations at the venue
- ✓ Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue
- ✓ Thank You Partner logo to be acknowledged in "Thank You Partner" panel on prominent locations.

- ✓ Social media coverage on Facebook, Twitter, LinkedIn, etc.
- ✓ Logo to post on LinkedIn, along with participants names
- Emailer to all registered delegates
- SMS campaign will have the detail of Associate Partner
- FICCI Blogs: Associate Partner logo and details of the Associate Partner on the FICCI blogs

# CONTRIBUTORS

#### **Deliverables**

- ✓ Conference Delegate Passes: 20 delegates pass for the summit
- ✓ B2G meetings with government officials & allied departments
- B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 5 passes for the inauguration
- Awards: 5 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 5 networking dinner invitation passes
- ✓ A write up approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue :One full page color advertisement in the exhibitor catalogue
- Conference Souvenir: One full page color advertisement in conference souvenir

#### 10 Nos.

## 10 LAKH / USD 12040

## **Branding Opportunities**

- Website Branding: To be acknowledged as "Contributors" and logo to be displayed as "Contributors" on summit, website and at backdrops, banners, hoardings, promotional material, and publications. (Pre-event & during event)
- ✓ Pre-Event Branding: Contributors logo to be displayed in all hoarding advertisements.
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India, under DAVP Scheme) as "Contributors"
- ✓ Venue Branding: Display of logo as "Contributors" on panels placed at various locations at the venue
- Running of promotional film at the pre-function area.
- ✓ Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue
- ✓ Display Contributors logo in signages & buntings at the venue
- ✓ Thank You Partner logo to be acknowledged in "Thank You Partner" panel on prominent locations.

- Social Media coverage on Facebook, Twitter, LinkedIn, etc.
- ✓ Emailer to all registered delegates
- SMS campaign will have the details of Contributors.
- Write-up on Contributors to be published on the visitor wall

# REGISTRATION DESK PARTNER

#### Benefits

- ✓ Exhibition Space: Bare exhibition space 48 sqm.
- Participation opportunity as One Speaking slot (CEO Level / Head of the Organization) at the conference
- Conference Delegate Passes: 50 delegates passes for the summit
- ✓ B2G meetings with government officials & allied departments.
- ✓ B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 50 passes for the inauguration
- Awards: 10 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 10 networking dinner invitation passes
- A write up of approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors
- Exhibitor Catalogue: One full page coloured double spread advertisement in the exhibitor catalogue

4 Nos. Area 48 S.Q.M. 50 LAKH / USD 60875

# **Branding Opportunities**

- Website Branding: To be acknowledged as "Registration Desk Partner" and logo to be displayed as
   "Registration Desk Partner" on summit, website and at backdrops, banners, hoardings, promotional material,
   and publications (Pre-event & during event)
- Pre-Event Branding: Registration Desk Partner logo to be displayed in all hoarding advertisements.
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP Scheme) as "Registration Desk Partner"
- Venue Branding: Display of Logo as "Registration Desk Partner" on panels placed at various locations at the venue
- ✓ Thank You Partner logo to be acknowledge in "Thank You Partner" panel on prominent locations.

- Social media coverage on Facebook, Twitter, LinkedIn, etc.
- Logo to post on LinkedIn, along with participants names
- ✓ Emailer to all registered delegates

# BADGES & LANYARD PARTNER

#### Benefits

- ✓ Exhibition Space: Bare exhibition space 48 sqm.
- Conference Delegate Passes; 5 delegates passes for the summit
- ✓ B2G meetings with government officials & allied departments
- ✓ B2B meetings with leading players of the industry
- ✓ Inauguration Passes: 10 passes for the inauguration
- Awards: 2 passes to attend the Excellence Awards followed by networking dinner
- Networking Dinner Invitation: 2 networking dinner invitation passes
- A write up of approx. 1000 words in the souvenir distributed to over 1000 delegates & exhibition visitors

4 Nos. Area 48 S.Q.M. 50 LAKH / USD 60875

# **Branding Opportunities**

- Website Branding: To be acknowledged as "Badges & Lanyard Partner" and logo to be displayed as "Badges & Lanyard Partner" on summit, website and at backdrops, banners, hoardings, promotional material, and publications (Pre-event & during event)
- ✓ Pre-Event Branding: Badges & Lanyard Partner logo to be displayed in all hoarding advertisements
- Display of logo in all promotional advertisements (other than the ads to be released by Ministry of Commerce & Industries, Government of India under DAVP Scheme) as "Badges & Lanyard Partner."
- ✓ Conference Venue Branding: Display of logos in pre-conference backdrop and main conference venue.
- Thank You Partner logo to be acknowledge in "Thank You Partner" panel on prominent locations

- ✓ Social media coverage on Facebook, Twitter, LinkedIn, etc.
- Logo to post on LinkedIn, along with participants names
- Emailer to all registered delegates

## **EXHIBITION PARTICIPATION CHARGES**

Type of Space	Minimum Area	Participation Charges (per Sq. Mtr.)			
		in INR	US\$		
Ujgm/TUrceg	9 Sq. Mtrs.	35.222022	462022		
Dctg"Ur ceg	58"Us0"O vtu0	34.222@2	397022		

(Fascia Name, two Chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)
\*Plus GST @ 18% on the above

# INDIAN PORTS ASSOCIATION (IPA) BANK TRANSFER DETAILS

Vendor Name: INDIAN PORTS ASSOCIATION

Beneficiary Name: Global Maritime India Summit 2023

Beneficiary Address: 1st Floor, South Tower, NBCC Place Lodhi Road,

New Delhi-110003

Beneficiary Bank Branch Address: Indian Overseas Bank, 20 Iodi

Insutitional Area, Lodhi Road, New Delhi Lodhika -110003

Beneficiary Bank A/c No.: 149801000059000 Type of Bank A/c: SAVINGS

NEFT / IFSC / RTGS Code of the bank branch of the Beneficiary: IOBA0001498

MICR Code appearing on the cheque of the Bank A/c of Beneficiary: 110020046

IPA's GST No. 07AAATI0349A1Z9

IPA's Pan No. - AAATI0349A



# **CONTACT US**

Ministry of Ports, Shipping and Waterways Government of India 408, Transport Bhawan, 1, Parliament Street, New Delhi-110001

Mr. Bhushan Kumar Joint Secretary, MoPSW Tel: (0)+91-11-23711499 E-mail: jssm-ship@gov.in Mr. Rajesh Asati Dy. Secretary, MoPSW Mobile: +91-9727772146 E-mail: rajesh.asati@gov.in Mr. Amit Kakkar Joint Director, FICCI Mobile: +91-9654258258 E-mail: amit.kakkar@ficci.com Mr. Vivek Mishra Senior Assistant Director, FICCI Mobile: +91-9821400199 E-mail: vivek.mishra@ficci.com





