



Dated: 19.07.2023

Dear Madam/Sir,

Sub: One year Post Graduation Diploma in Agricultural Management (PGDAEM-MOOCs) online course nominations- reg.

Greeting from the National Institute of Agricultural Extension Management (MANAGE)!

National Institute of Agricultural Extension Management (**MANAGE**) was established in 1987, at Hyderabad, by the Ministry of Agriculture & Farmers Welfare, Government of India as an autonomous Institute. The institute is the Indian response to the challenges posed by agricultural extension in a rapidly growing and diverse agriculture sector due to policies of liberalization and globalization of the economy. However, agricultural technology becoming more sophisticated and complex called for major initiatives towards reorientation and modernization of agricultural extension systems. Hence, extension personnel needs to be updated on the changes taking place in the agricultural sector in terms of production technology, market opportunities, and policies of the Government. MANAGE has been playing a key role in this endeavor by evolving effective ways of managing extension systems through professional guidance and training of critical manpower.

Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) is one of the educational programs of MANAGE, launched in the year 2017 using Massive Open Online Courses (MOOCs), an online e-learning platform to reach and cover a large number of candidates both at national and international level for all graduates. The course is specially designed for learners who are directly or indirectly involved in agricultural and allied activities and also for those who would like to take up these activities in the near future and aspire to enrich their knowledge in Agricultural Extension Management.

The registration for PGDAEM — MOOCs 14<sup>th</sup> batch is already open for registration now from **1<sup>st</sup> July 2023 to 30<sup>th</sup> September 2023**. Interested candidates may apply online or they may refer 'EDUCATION' icon available on MANAGE website. The detailed brochure is enclosed for further information. It is requested to kindly circulate this information in your university/department/college/organization for wider publicity.

Warm Regards.

Yours Sincerely  
  
(P Chandra Shekara)

## राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

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**NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**

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