

2ND EDITION OF GI FAIR INDIA

20-24 JULY 2023

Exclusive showcase of 460+ GI (Geographical Indication) tagged products of India.

Native Produce, Foods & Beverages, Wellness, Décor, Textiles, Fashion, Toys, Crafts, Collectibles and more !

500 Exhibitors, Theme Pavilions, Artisanal Fare, Live Craft Making, Knowledge Seminars, Cultural Performances, Ramp show, Quiz and other attractions.

Venue: India Expo Centre & Mart, Delhi NCR, India

Globally, the GI (Geographical Indication) tag is given to products that have distinct qualities and tradition linked to their place of origin. India boasts of many such rarities, of which 460+ are registered till date , out of that about 260+ are handicrafts & handlooms; 160+ Agricultural; 23 Food Stuff; 12 Manufactured & 3 Natural products.

At the GI Fair India, expect to see the largest and most comprehensive collection from this list, ever to be brought together under one roof. Find unique and authentic products in Home Fashion & Collectibles; Native Produce, Foods & Beverages; Wearables & Accessories; Toys; Nature, Beauty & Wellness. Products of India are sought after for their unique characteristics appealing to the senses. Exotics to daily use, opulent to basic, savouries to gifts, collectibles to wearables, natural to manufactured. These are invaluable treasures of incredible India - rare, authentic and original with inimitable history and tradition linked to them, with origins/existence spread across the length and breadth of India, some even in far ends and deep interiors. All such products, practices and produces are accessible at a single easy to reach destination at the 2nd edition of GI Fair India, scheduled from 20th to 24th July 2023 at the India Expo Centre & Mart, New Delhi NCR.

This event aims to connect India's invaluable treasures to connoisseurs and sourcing clientele of the global market. It is conceptualized by the Export Promotion Council for Handicrafts – EPCH, India which has been successfully organizing international sourcing platforms in the craft products and lifestyle categories, connecting buyers from the world with manufacturers & exporters in India.

GI Fair India showcases the strength of Indian Geographically Indicated products. An experience in itself, this show offers a common platform to find famed teas, wines,

spices, handlooms, handicrafts, natural beauty & wellness products, to name a few. The list is amazing just as the inimitable treasure.

India GI Fair, being an exclusive fair of its kind, is a place to broaden one's horizons with unique practices and products. Here one can see and source India's best nurtured treasures, traditions and rarities. Curated with a promise for visitors to interact first hand with the authentic primary producers, GI Fair India is the must visit for those who are keen to know the stories and traditions behind each of these distinct and unique products.

With 500+ exhibitors and added attractions like Craft/Skill Demonstrations, Cultural Performances, Sampling Stations and Knowledge Seminars, expect a truly wholesome buying experience.

Glimpses of the 1st edition: <https://youtu.be/DPmoXdA3guI?t=12>

About the Organisers

The GI India Fair is organized by the Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India. EPCH facilitates its 10,000+ members to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business. Website: www.epch.in

Pre-Register at <https://www.gifairindia.in/visitor/registration>

For more information, please contact-



Export Promotion Council For Handicrafts

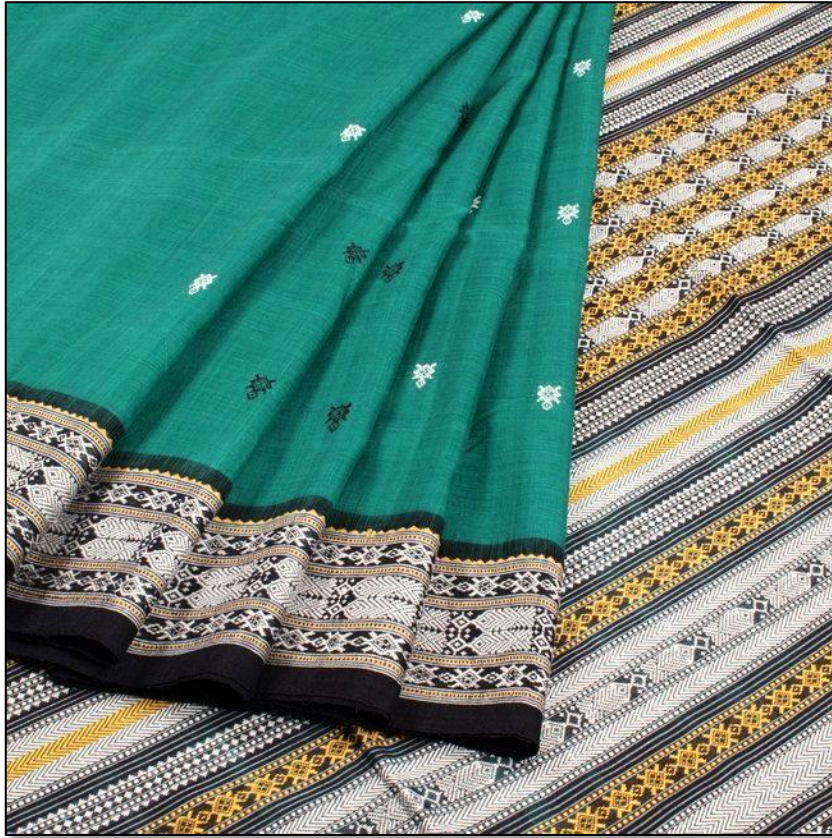
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Marathwada Kesar Mango



Coorg Green Cardamom



Habaspuri Saree & Fabrics



Muga Silk of Assam



Arumbavur Wood Carvings



Nirmal Furniture



Chunar Glaze Pottery



Chettinad Kottan



Shantiniketan Leather Goods



Temple Jewellery of Nagercoil