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Azadi Ka  
Amrit Mahotsav



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## 3<sup>rd</sup> India Fashion Tex - Reverse Buyer Seller Meet (RBSM) at The Ashok Hotel, New Delhi, India from 20 to 22 March, 2023

**INDIA FASHION  
TEX-RBSM 2023**

MON- TUE- WED, 20-21-22 MARCH  
VENUE :  
THE ASHOK HOTEL NEW DELHI, INDIA

**90+**  
EXHIBITORS

**200+**  
DOMESTIC  
VOLUME  
BUYERS

**100+**  
FOREIGN  
BUYERS

Third edition of India Fashion Tex - Reverse Buyer Seller Meet (RBSM) will be organized by Wool & Woollens Export Promotion Council (WWEPC) and Powerloom Development & Export Promotion Council (PDEXCIL) from from 20th to 22nd March 2023, at The Ashok Hotel, New Delhi, India. Potential Buyers & importers from abroad & sourcing agencies in India will be invited to the exhibition. This event is being organized under Market Assistance Initiative **MAI** scheme of Ministry of Commerce and Industry, Government of India.

Delhi is India's largest city and main economic centre in terms of manufacturing & trading, IT industry and so on. Delhi owed its growth path largely to textile mills, but the local economy has since been diversified.

**WWEPC** is inviting 100+ foreign buyers/importers from all over the world with the help of Indian Embassies/Chambers of Commerce and through direct marketing efforts. The interaction between exhibitors and buyers/buying agents will firm up the trust and strengthen confidence and the visiting buyers will be able to have fruitful meetings to source products during three days of the event. The "India Fashion Tex" will be focusing on demonstrating the unique and rich heritage of our finished textile products. More than 90 exhibitors (Manufacturer cum Exporter), are displaying heritage woollen/acrylic textile items like yarn, fabric, apparels & clothing, knitwears, sweaters, hosiery items, shawls, stoles, scarves, readymade garments, handwoven textiles, home textiles & made-ups, carpets

& floorings, GI products, other versatile textile products and fashion accessories from different States of India.

**All approved international buyers/importers** will be eligible for reimbursement of return airfare (economy class) from the nearest airport in their country to New Delhi, India and back (subject to maximum of US\$ 650), Complimentary Hotel Accommodation at the Ashok Hotel (5 Star) for 3 nights. **Interested importers/buyers are encouraged to register at [https://indiafashiontex.com/admin\\_panel/page/foreign\\_buyers](https://indiafashiontex.com/admin_panel/page/foreign_buyers)** . For more information, please visit <https://indiafashiontex.com/> . **WWEPC Flyers, brochure and registration form are attached.**

**PDEXCIL** has been organizing such international events in India and abroad successfully such as 'IITExpo Mumbai 2020', 'Ind-TEXPO Coimbatore 2019', 'Textile India 2017' which were great success in terms of participation of potential Buyers from abroad and business generation. In 'India Fashion Tex' about 90 leading Indian companies will be exhibiting/showcasing the latest range of yarn, textile fabrics, industrial fabrics, specialty fabrics, made-ups & home textiles like Bed linen, Kitchen linen, Bath Linen, Technical Textiles, Apparels & Accessories etc., before the visiting foreign Buyers. Thus the visiting buyers will have an unique opportunity to see the latest products of leading textile companies under one roof.

A core group of **selected buyers of foreign countries**, invited for the RBSM who will be provided reimbursement of airfare as per the below mentioned ceiling and complimentary hotel accommodation in New Delhi during the RBSM.

<b>Reimbursement of Airfare for Foreign Buyers selected to attend India Fashion Tex from 20<sup>th</sup> to 22<sup>nd</sup> March 2023.</b>	
<b>Region</b>	<b>Eligible Amount in US Dollar</b>
SOUTH ASIA	400\$
ASEAN	
WANA	
EUROPE	550\$
OCEANIA	
NEA	
CIS	
NAFTA	
<b>LAC</b>	

Criteria of the MAI scheme of MOC, Government of India for selecting the appropriate textile importers/buyers who may be invited for the RBSM are given below:

- Only leading companies, importing yarn, textile fabrics, denim, technical textiles, industrial fabrics, specialty fabrics, made-ups & home textiles, apparels etc in large quantities will be invited.
- Only one representative of a company shall be eligible for economy class air fare and hotel accommodation with defined ceiling as mentioned above.
- The representative should be Owner /Director/Senior Executive as stated by the Director or Owner or certified by the company.
- The selected companies should be reputed ones without adverse reports about their business dealings

Interested importers/buyers are encouraged to register at [https://indiafashiontex.com/admin\\_panel/page/foreign\\_buyers](https://indiafashiontex.com/admin_panel/page/foreign_buyers) . For more information, please visit <https://indiafashiontex.com/> . The copy of the PDEXCIL buyer brochure & response form are attached.

For any further information or assistance, please contact for WVEPC - Ms. MONIKA +91-7011107267, Mr. SANJAY CHAWLA +91-9914017424 E-mail: [info@indiafashiontex.com](mailto:info@indiafashiontex.com) , [info@wvepcindia.com](mailto:info@wvepcindia.com) ; for PDEXCIL - Ms. Lavany Saxena, Assistant Director: +91 9892886912 , Mr. Pankesh Chipkar, Section Officer: +91 9821126523 Email: [pdexcilmumbai@gmail.com](mailto:pdexcilmumbai@gmail.com) , [pdexcilrodeldhi@gmail.com](mailto:pdexcilrodeldhi@gmail.com) , [pdexcilia@gmail.com](mailto:pdexcilia@gmail.com) or feel free to contact Commercial Team in the Embassy at +51-1-460-2289. +51-1-2616006. Ext 27, or 37 Email: [com1.lima@mea.gov.in](mailto:com1.lima@mea.gov.in) , [com2.lima@mea.gov.in](mailto:com2.lima@mea.gov.in) .

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