



भारतीय राजदूतावास, पेरू और बोलिविया  
Embajada de la India, Perú & Bolivia  
Embassy of India, Peru & Bolivia



Department of Commerce  
Ministry of Commerce & Industry  
Government of India



# REVERSE BUYER SELER MEET AT SOURCEX INDIA 2023 (PROMOTING INDIAN BRANDS GLOBALLY)

from 09 to 11 March 2023

at Leela Ambience Convention Hotel, Shahdara, New Delhi, India

**Single Largest Platform taking Indian Brands Global**

**Unique Opportunity to Meet over 100 Foreign Buyers from 20 Countries**

**GOODS**

- Food & Beverages
- Health & Beauty
- FMCG & FMCD
- Organic & Vegan Products
- Toys & Children Products
- Sports & Fitness
- Stationary

**SERVICES**

- E-Commerce Services
- Education & Skill Training
- Entertainment
- Food Services & QSR
- Leisure & travel
- Professional Services
- Specialty Restaurants

**\*Limited Number of Booths Available !**

**REGISTER NOW**

Send Your Confirmation Latest By  
10th February, 2023

For more information

A Reverse Buyer Seller Meet – the Sourcex India 2023 is being organised by Federation of Indian Export Organizations (FIEO) with the support of Ministry of Commerce & Industry, Government of India from 09 to 11 March 2023 at Leela Ambience Convention Hotel, Shahdara, New Delhi, India.

Sourcex India 2023 will be India's first Market Place for Indian brands to go global, covering both food & non-food Fast-Moving Consumer Goods (FMCG) as well as Services. Sourcex India will help India companies to launch successful Indian brands to international markets by connecting them with the world's top buyers from across the globe.

At SourceX, foreign buyers will get to meet reputed Indian brands and join the elite of the industry and make valuable connections with Indian suppliers of branded products and services. The exclusive event aims to connect the foreign buyers with quality Indian suppliers from the key sectors. This is an opportunity for foreign buyers to meet potential Indian business enterprises under one roof.

#### THE TARGETED SECTORS

Goods	Services
• Food & Beverages	• E-Commerce Services
• Health & Beauty	• Education & Skill Training
• FMCG & FMCD	• Entertainment
• Organic & Vegan Products	• Food Services & QSR
• Toys & Children Products	• Leisure & travel
• Sports & Fitness	• Professional Services
• Stationary	• Specialty Restaurants

#### DELIVERABLES TO FOR HOSTED FOREIGN BUYERS

FIEO will be hosting foreign buyers and will provide them with the following:

- Reimbursement of Return Air Ticket (Economy Class) to attend the Buyer Seller Meet in New Delhi, India (Maximum ceiling of USD 1050)
- 2 Nights Hotel Stay in a 5 Star Hotel in New Delhi with Airport Transfers
- Meetings with Indian counterparts to explore business opportunities
- Business Networking opportunities.

#### REGISTRATION PROCESS FOR BUYERS:

**The foreign buyers are requested to provide their basic details by registering online at [www.sourceX-india.com/registration\\_buyer](http://www.sourceX-india.com/registration_buyer).** Once the buyer has registered, application will be reviewed by the screening committee and the final decision will be informed to them by 15th Feb 2023. **The last date to register as a hosted buyer is 10th Feb 2023.**

Brochure of the event is attached. For further information, please visit website [www.sourceX-india.com/](http://www.sourceX-india.com/)

For any further information, please feel free to connect with the SourceX Team at WhatsApp:+91 8586877982, email: [buyers@sourceX-india.com](mailto:buyers@sourceX-india.com); [vishvadiya@fieo.org](mailto:vishvadiya@fieo.org); [nishantkatyayan@fieo.org](mailto:nishantkatyayan@fieo.org) or feel free to contact Commercial Team in the Embassy at +51-1-460-2289. +51-1-2616006. Ext 27, or 37 Email: [com1.lima@mea.gov.in](mailto:com1.lima@mea.gov.in) , [com2.lima@mea.gov.in](mailto:com2.lima@mea.gov.in) .