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Amrit Mahotsav



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भारतीय राजदूतावास, पेरू और बोलिविया  
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भारत 2023 INDIA

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Ministry of Commerce & Industry  
Department of Commerce  
Government of India



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MINISTRY OF TEXTILES  
GOVT. OF INDIA



The  
Indian Silk  
Export Promotion  
Council



# 14<sup>th</sup> India International Silk Fair-2023

on 22 - 24 March 2023  
at Rivera House, Ambience Golf Drive, Gurugram, Haryana (India)



The 14th India International Silk Fair – 2023 (14<sup>th</sup> IISF) is being organized by the Indian Silk Export Promotion Council (ISEPC) at The Rivera House, Ambience Golf Drive, Gurugram, Haryana (India) from 22 to 24 March, 2023. ISEPC is an apex Government body of the exporters of Indian silk & silk blend products from all over India.

The objective of sponsoring the visit of the foreign buyers to the fair is to provide an exposure of products of around 80 exhibitors from all over India who will be displaying varieties of fabrics & Garments both in silk & silk blended, Scarves, Sarees, Made-ups, Silk Carpets & Home furnishing.

The Indian Silk Industry is very dynamic as it is the only country in the world which produces all commercial varieties of silk namely Tassar, Muga, Eri and Mulberry. Silk produced in India has its own uniqueness in terms of better strength, ability to absorb dyes, ruggedness, brightness and lustre, fall, feel, drape etc. The Indian Silk is unique not only because it has distinguished and distinct characters

when compared to silk from other countries but also due to the fact that the processes and technologies used are different and varied from cluster to cluster.

The 14th IISF is expecting to be visited by more than 150 foreign buyers out of which 100 buyers will be sponsored by funding the cost of their air fare and stay by ISEPC from the eligible countries as defined in MAI Guidelines: -

I. Airfare subsidy to the visiting buyers as under:

INR 40,000/ (US\$ 491.02 approximately)- to buyers from North American Countries including USA, Canada, Central & South American Countries. \*

INR 40,000/- (US\$ 491.02 approximately) to buyers from Europe, Australia & African Countries. \*

INR 35,000/ (US\$ 429.64 approximately) - to buyers from Japan, South Korea, CIS Countries and Egypt. \*INR 28,000/- to buyers from Middle – East Countries. \*

INR 24,000/- (US\$ 294.61 approximately) to buyers from Indian Sub-Continent Countries and South-East Asian Countries. \*

(\* Subject to actual fare or limit prescribed above whichever is less)

2. Two days complimentary stay in 4/5-star hotel with breakfast & working lunch at the fair venue.

3. Free pick up from Delhi Airport to Hotel and free pick up and drop from hotel to fair venue and vice versa.

Kindly Note: A total of 100 buyers will be selected by the buyer selection committee for sponsorship on first cum first basis and the Organizing Committee will examine the profile of the registered buyers and will offer sponsorship to selected buyers who shall be entitled for reimbursement of airfare and stay as mentioned above. Committee has the sole right to reject or accept any application without assigning any reason for its decision. **Interested buyers are encouraged to register at <http://indiansilkgfair.in/physical/buyer-registration-form.php> . Last day of Registration is 10th February 2023.**

**Brochure and Flyer** of the event are attached. For further details, please visit website <http://indiansilkgfair.in/physical/> .

Please contact Shri T.S. Chadha, Off. Executive Director, ISEPC, Phone: +91-11-40154181, 26220134, +91-9654691233 , Email Address: [buyersphysical@indiansilkgfair.in](mailto:buyersphysical@indiansilkgfair.in) , [roisepec@gmail.com](mailto:roisepec@gmail.com) or feel free to contact Commercial Team in the Embassy at +51-1-460-2289. +51-1-2616006. Ext 27, or 37 Email: [com1.lima@mea.gov.in](mailto:com1.lima@mea.gov.in) , [com2.lima@mea.gov.in](mailto:com2.lima@mea.gov.in)