





## भारतीय राजदूतावास, पेरू और बोलिविया Embajada de la India, Perú & Bolivia Embassy of India, Peru & Bolivia





## Rescheduling 3<sup>rd</sup> Edition of International SME Convention 2023

to 19<sup>th</sup> -21<sup>st</sup> March, 2023 at New Delhi, India (earlier scheduled from 18 to 21 January, 2023)



The Third Edition of International SME Convention (ISC) 2023 has been rescheduled owing to receiving many responses from potential participants showing their interest in participating and confidence in curating official delegations to ISC 2023 but regretting for their inability due to shortage of time and coincidence with Christmas and new year vacations. Now it will be organized by the Ministry of Micro, Small and Medium Enterprises (MSME), Govt. of India in association with India SME Forum and other International Network organizations from 19<sup>th</sup> to 21<sup>st</sup> March, 2023 at New Delhi, India.

India SME Forum, India's largest not for profit organisation for Small and Medium Businesses, operates through 19 State chapters, has 97000+ paid members, 920,700+ subscribers and reaches out to 13 million MSMEs from all over India. India SME Forum is also an important contributor to the Entrepreneurial ecosystem of India. For more details, please visit website: <a href="https://www.indiasmeforum.org/">https://www.indiasmeforum.org/</a>.

The initiative promoted by the Government of India, has successfully served as a platform for intensive business discussions and interactions between progressive Small and Medium Entrepreneurs and fostering business partnerships and trade opportunities between Indian & global SMEs from around the world.

The past two pre-Covid editions of ISC have seen over 337 SMEs from 44 countries, interact and build trade relations with over 2700 selected SMEs from India, with 50+ MOUs and 12 Joint Business Ventures already functional. The past editions have had the privilege of attendance by over 18 Ambassadors, 6 Ministers from India and 39 International Ministers,

Officials and Dignitaries from other countries, facilitating curated business partnerships and trade opportunities for SMEs invited from across 45 countries, including India.

The Third Edition of International SME Convention 2023 aims to boost bilateral trade and partnerships with a focus on Cutting Edge Technology which will enable Indian MSMEs to build and scale up their operational and production efficiency. Around 3000 enterpreneurs from India and 300 International entrepreneurs, representing 60+ countries are expected to participate. The themes of 3<sup>rd</sup> Edition of ISC 2023 will be:

- a) SDG9: Strengthening Indian Industry, Innovation & Infrastructure
- b) Make in India: Automating Indian SMEs in the 4<sup>th</sup> Industrial Revolution
- c) Technology Licensing & Collaborations: Key Enablers for Indian Enterprises
- d) Cleantech: Innovations for developing a New India
- e) Serviced in India: Empowering Partnerships with Service Enterprises

The Focus Sectors will be (a) Manufacturing; (b) Services; (c) Green Energy, Renewable Energy, Waste Management & Sanitation and (d) Agri, Food & Food Processing.

## ISC 2023 will feature:

- 1. Conferences on Opportunities in Focus Sectors including Make in India; Agri, Food & Food Processing; Renewable Energy; Waste Management & Sanitation; Green Tech; Services
- 2. Power Business Breakfast, Networking Sessions & B2B Meetings
- 3. Country Presentations & Delegation Pitch Sessions
- 4. Bootcamps on Opportunities in India

The SMEs with an annual turnover of up to 100 million USD are welcome to participate at the third edition of ISC 2023. The Delegation will be facilitated with B2B meetings, assist with JVs, trade ties, which will enable networking between similar industry sectors with Indian MSMEs. Space for participating country will be provided at the venue to showcase their strength/opportunities for boosting trade & partnerships.

Stakeholders/delegates are encouraged to participate in the Third Edition of International SME Convention 2023. **Please register** as International Entrepreneur - Non Delegation and Non Official at <a href="https://internationalsmeconvention.com/international-b2b-registration.php">https://internationalsmeconvention.com/international-b2b-registration.php</a> and Official Delegations at <a href="https://internationalsmeconvention.com/delegation.php">https://internationalsmeconvention.com/delegation.php</a> . For more details, please visit website <a href="https://internationalsmeconvention.com/">https://internationalsmeconvention.com/</a> . Some information on the entitlements for Delegation Members is attached.

For any question or assistance, please contact Mobile +91 7710003917 , email <a href="mailto:itd@indiasmeforum.org">itd@indiasmeforum.org</a> and Ms. Agreema Chopra, Mobile No. +91 7710003912 , email <a href="mailto:agreema@indiasmeforum.com">agreema@indiasmeforum.com</a> or feel free to contact Commercial Team in the Embassy at +51-1-2616006. Ext 27, or 37 Email: com1.lima@mea.gov.in , com2.lima@mea.gov.in