

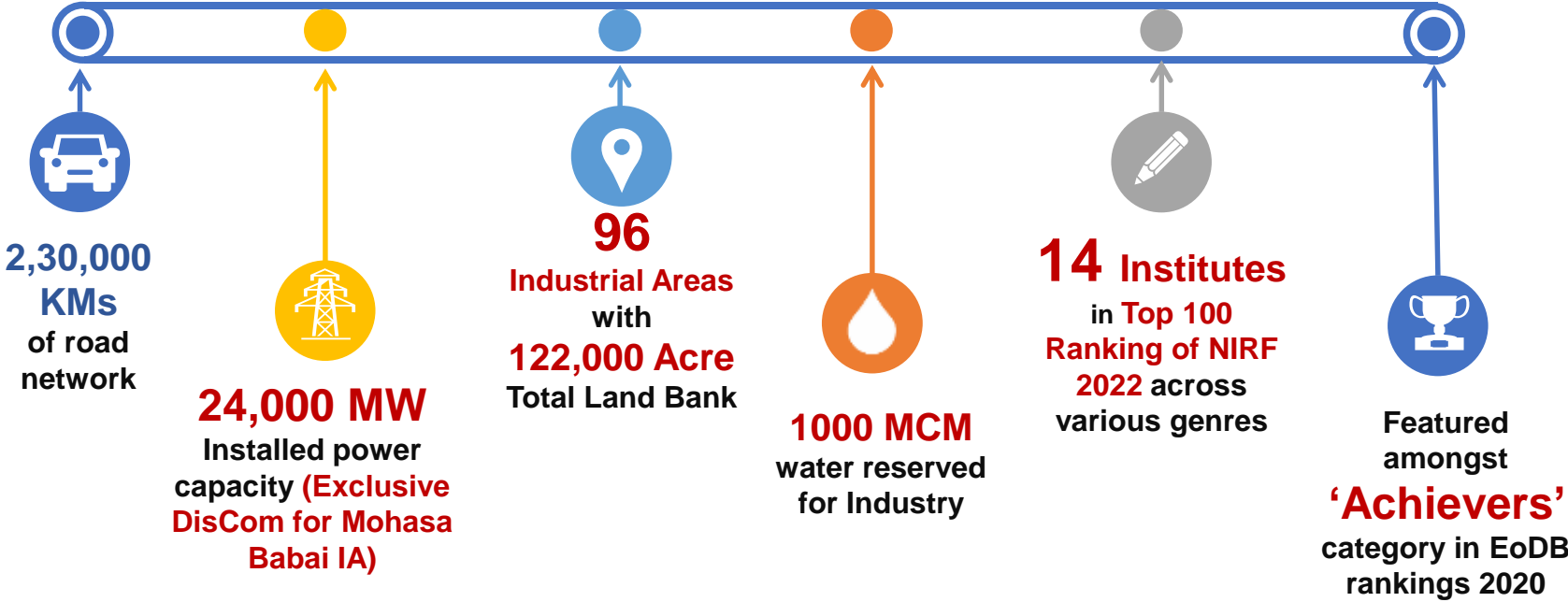


# Investment opportunities in Madhya Pradesh

THE FUTURE READY STATE

# Madhya Pradesh: The Growth Centre of India

## Industry Ready



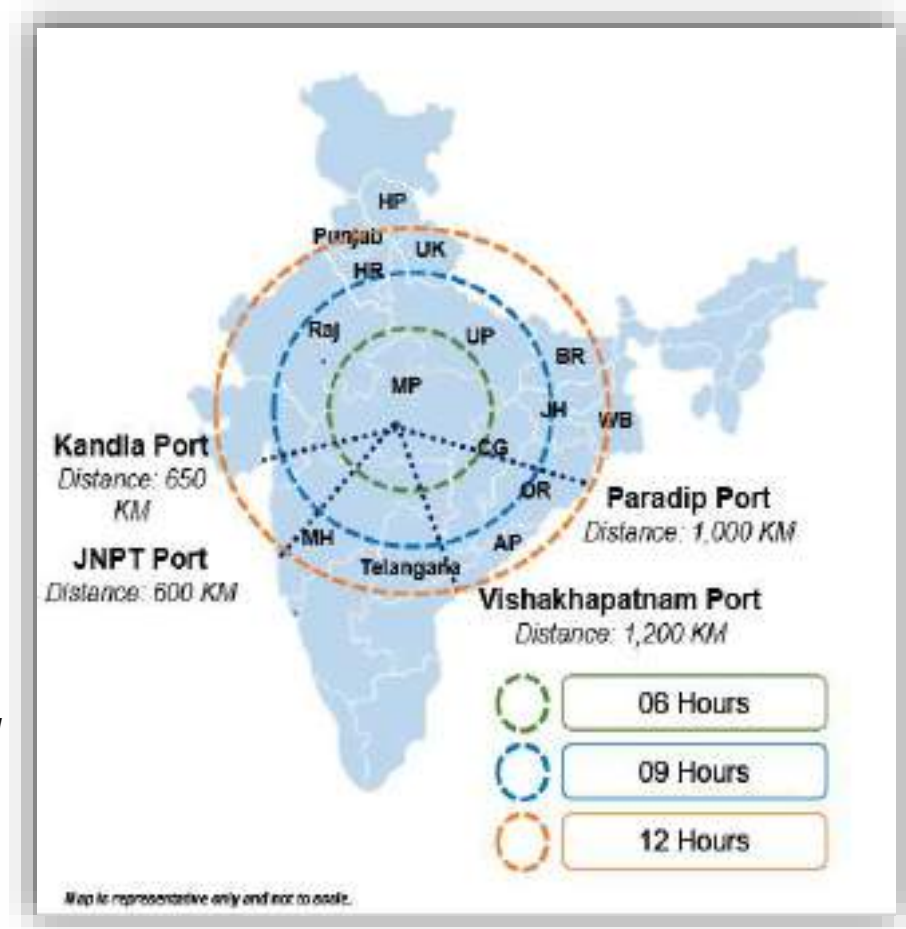
# Robust Connectivity

**~50%** India's population captured through adjoining states

**5** Commercial Airports, **11** operational airstrips

**550 +** Trains pass through the State daily


**6 ICDs** *Malanpur (Gwalior), Mandideep (Bhopal), Pawarkheda (Itarsi), Pithampur, Tihi, Dhannad (Indore)*



# National Corridors and Investment Regions of MP

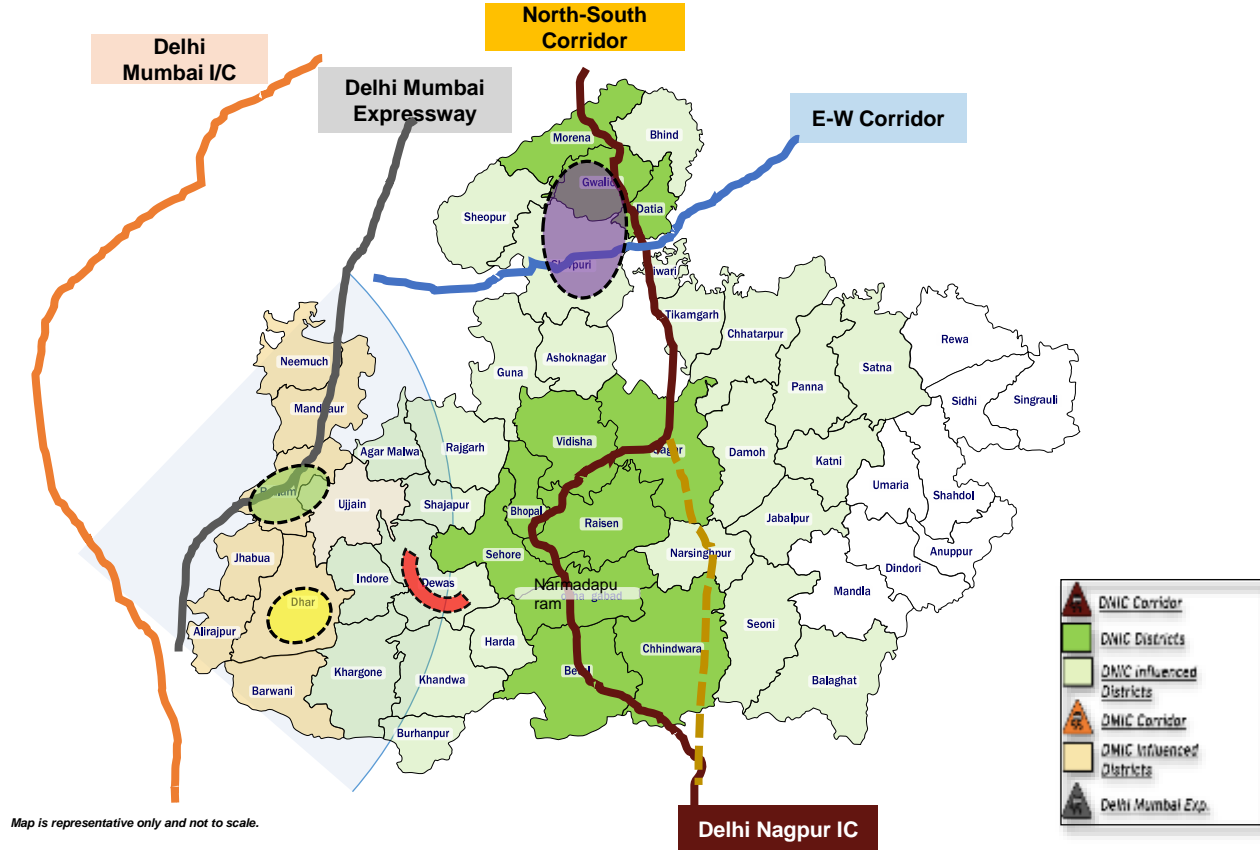
- Influence zone of various National Corridors
- Upcoming **Greenfield International Airport, Indore**
- **Mega Investment Regions**

 Pithampur IR:  
31,000 Acres

 Dewas IR:  
17,000 Acres

 Ratlam IR:  
10,000 Acres

 Gwalior Region:  
20,000 Acres



# Doing Business

Doing Business	Start your Business in 30 Days	Invest Portal		Other Achievements
Included under <b>'Achievers'</b> category in EoDB 2020 Rankings	<b>44 services</b> of 8 departments are included in the initiative	<b>45 services</b> of 12 departments are integrated with the SWS	<b>GIS Based Allotment of Land in 24 days</b> Public Service Guarantee Act	<b>District Level Business Reform Action Plan (DLBRAP)</b> implemented
	<b>Timeline</b> of services have been <b>reduced to 30 days or less</b>	Successfully integrated with <b>NSWS</b>	Integrated with <b>IIS</b> (India Industrial Information System)	<b>Export Preparedness Index (EPI)- 3<sup>rd</sup> Rank</b> under landlocked category
	<b>Deemed Approval</b> provisions have been implemented	<b>Auto Approval</b> of Intentions to Invest	Approvals related to <b>Environment, Labour, Boiler, Revenue, Urban Local Bodies etc.</b> can be applied	<b>2300+</b> compliances related to businesses & citizens reduced/removed

# Focus Sectors

## Agribusiness & Food Processing

*Recorded around 20% agriculture growth rate*

## Automobile and Engineering

*Indore hub of auto sector having 100+ units*

## Pharmaceuticals

*Presence of 2,751 generic drug manufacturing unit*

## Textile & Garments

*Highest amount of investment under Textiles PLI*

## IT/ ITES & ESDM

*Operational SEZs and dedicated ESDM clusters with Plug and Play infrastructure*

## Warehousing & Logistics

*Most of the India can be served from MP*

## Aerospace & Defence

*"Emerging State" Award in Wings India'22*

## Tourism

*'Tiger State of India', 2 Jyotirlingas and 3 UNESCO World Heritage site*



# Agri & Food Processing: Abundance of Raw Material

## Wheat



## Paddy



## Pulses



## Tomato



## Onion



## Red Chilly



## Coriander



## Garlic



# Agri & Food Processing

01

Due to difference between day/night temperature and low humidity fruits have high dry matter.

02

Approx. 150 MMT of Warehousing and 13 MMT of cold storage available

03

8 - Government Food Parks spread in an area of 545.5 acres & 2 – Private Food Parks

04

3 govt agriculture and 6 private agriculture universities

Key  
Players



## Unique Varieties suitable for Food Processing

01

Durum wheat  
(suitable for pasta and bread)

02

Sharbati  
(suitable for bread/roti)

03

Scented rice varieties  
( MP-Basmati, Jeerashankar, chinnaur etc.)

04

Banana grand G-9 variety

05

High quality spices produced in the state  
(coriander, chilly, garlic etc.)

06

Organic agriculture / horticulture products



# Automobile & Engineering

01

Indore is the commercial capital of central India and the Automobile and engineering hub.

02

With 4,500 Ha of land Pithampur Auto Cluster has 100 large and 2,500 MSME units

03

200+ Auto component manufacturers provide well developed automotive ecosystem

04

NATRAX is Asia's longest high-speed test track with 14 types of test tracks at Indore

05

2,00,000 Engineering/ ITI graduates every year .

06

State has skill development institutes like Indo-German Tool Room, MSME Technology Centre, ATITC, PAC and Symbiosis Skill University

India's 1st international skilling institution "**Global Skill Park**" being setup in Bhopal with the help of **Govt. of Singapore**

Key  
Players



coparo



JOHN DEERE



MAHINDRA  
TWO WHEELERS



ESCORTS



FORCE  
MOTORS



LARSEN & TOUBRO

Larsen & Toubro Ltd.



BHARAT FORGE

KALSHR



TATA COMMERCIAL VEHICLES

TATA GROUP AND ESCORTS MOTORS JOINT VENTURE

# Pharmaceuticals

01

Major pharmaceutical cluster in the state include Pithampur, Dewas, Mandideep, Bhopal and Ujjain

02

Madhya Pradesh has an annual turnover of about US\$1.5 billion (INR 112.2 billion)

03

With 280 pharmaceutical units in the state, 152 units are formulation manufacturers

04

Medical and Pharmacy colleges providing skilled workforce

05

Pharmaceutical sector provides direct and indirect employment to over 45,000 people

06

FDA portal provides Online Grant/ Renewal of Drug Manufacturing Licences

❑ [Medical Devices Park](#) is being set up at Vikram Udyogpuri, Ujjain; sanctioned under by GoI

Key  
Players

Cipla

NOVARTIS

AkzoNobel

TEVA

Mylan

SUN  
PHARMA

SONIC  
BIOTECH

LUPIN

glenmark

Piramal

# Textile & Garmenting

01

Madhya Pradesh is amongst the top 5 cotton producing states in India

02

The state is historical base for traditional cotton and silk textiles like Chanderi, Tussar and Maheshwari

03

Textile production units are operating in Indore, Dewas, Ujjain, Malanpur, Pithampur, Khargone, Burhanpur, Gwalior and Bhopal

04

Easily available , skilled manpower at competitive rates

05

Ready industrial infrastructure – ETP & Plug & Play Parks

06

Skilled manpower available in the state for weaving, knitting and stitching

❑ MP received highest investments (INR 3,513 Cr.) under Textiles Sector PLI scheme of Govt of India

Key  
Players

**AVGOL™**  
Nonwovens

**INDO RAMA**  
Symbolic India Limited



**TRIDENT GROUP**

गोविंद एप्रेसि. लि.



**Raymond**



# IT/ITeS and ESDM

01

State has **5 IT SEZs** and IT Parks developed on plug and play model across major cities

02

Prominent investment regions for IT/ITeS and ESDM sector in the state are Bhopal, Indore, Gwalior, Jabalpur

03

150+ ESDM players present in the state

04

Presence of premier institutes IIT, IIM , NIT, IISER , IIITMs ensuring availability of skilled labor

05

Subsidized rental cost of ready for move-in office spaces for IT/ITeS companies

06

10 proposed IT Parks in Indore and surrounding regions

07

ESDM Park with Common infrastructure facility proposed in Pithampur Sector-07

08

Online portal for filing of subsidy applications and certification and no physical applications are taken

Key  
Players



# Industrial Promotion Policy

- **Industrial Promotion Policy**

- Textile industry
- Pharmaceuticals industry
- Food Processing industry
- Garment industry
- Logistics & Warehousing
- Oxygen Production
- Ethanol Production
- Medical Devices industry

- **Key Features:**

- **Tax delinked fiscal incentives –** Investment Promotion Assistance & Interest Subvention
- Employment linked incentive
- Export linked incentive
- Infrastructure support
- Time bound clearances
- **Customized Packages Available**



## INDUSTRIAL PROMOTION POLICY 2014

(Amended as of October 2019)



Government of Madhya Pradesh  
Department of Industrial Policy & Investment Promotion

# Save the Date:



The 7th edition of **Global Investors Summit** will be held on 11 – 12 January 2023



The 17th **Pravasi Bhartiya Diwas** Convention will be held from 8 – 10 January 2023

# Thank You

## Contact Us:

Department of Industrial Policy and Investment Promotion

Principal Secretary,  
D-204, Vallabh Bhawan-3, Mantralaya  
Bhopal (M.P.)  
Phone: +91 755 2708661  
Mail: [pscomnind@mp.gov.in](mailto:pscomnind@mp.gov.in)

Madhya Pradesh Industrial Development Corporation (MPIDC)

Managing Director, MPIDC  
21, Arera Hills Bhopal - 462001, M.P  
Phone: +91-755-2575618, 2571830  
Mail: [md@mpidc.co.in](mailto:md@mpidc.co.in)  
Website: [www.invest.mp.gov.in](http://www.invest.mp.gov.in)



# Industrial Promotion Policy: Key Highlights

## Industrial Promotion Policy 2014

- 1. Investment Promotion Assistance:** Investment assistance from 40% to 10% of investment in plant and machinery from INR 10 crores to INR 1500 crores, respectively
  - ▶ Incentive on Employment generation: (100-2500 employees): 1 - 1.5 times
  - ▶ Benefits to Export oriented units: (25% - 100%): 1 - 1.2 times
  - ▶ Benefits for investment in priority blocks: 1.2 times
- 2. Infrastructure Development Assistance:** @50% INR 1 crore each for power, water and road
- 3. Green Industrialization (Waste Management System):** for establishing ETP/STP @50% upto INR 1 crore
- 4. Power Tariff Rebate :** on new HT connection @Rs. 1/- per unit for a period as mentioned in MPERC tariff order
- 5. Patent charges:** Reimbursement @100% up to Rs. 5 lacs

***Customized package available for Investment for all mega scale industrial units which is above INR 100 Cr in P&M***



# Industrial Promotion Policy

## Textile, Pharma, and Food Processing (IPP)

### Textile

- ▶ **Interest Subsidy for Textile Industry:** 5% to 7% for 5 years on term loan (TUFS approved Plant & Machinery) for Textile Industry

### Pharma

- ▶ **Slack period for Gross Supply Value (GSV) Multiple** – 2 years slack period from date of production to comply Gross Supply Value Multiple.

### Food Processing

- ▶ **1.5 Times** incentives to food processing sector as compared to other sectors ranging from 15% to 60%
- ▶ **Mandi Fee reimbursement** for five years is provided for food processing industry
- ▶ **Financial assistance** of 15% of the project cost subject to a ceiling of INR 5 crore for Mega Food parks and Food parks
- ▶ Stamp duty reimbursement on transfer of land to SPV for establishing mega food park

***Rationalized the investment threshold limit to the tune of INR 25 Cr for Food Processing, Biotechnology, Herbal & Minor Forest Produce and Tourism sectors to grant Mega Project Status***

# Industrial Promotion Policy:

## Apparel / Garment units

- ▶ **Maximum incentives to the tune of 200%** of investment in plant and machinery
- ▶ **Interest subsidy** of 5% for 7 years
- ▶ **Employment Generation Assistance:** INR 5,000/ employee/ month for max. 5 years for new employees for 10 years
- ▶ **Skill development and training expenses:** INR 13,000/ new employee for 5 years for MP domicile employees (reimbursement)
- ▶ **50% discount in the development fee** in case of taking lease land in the industrial area
- ▶ **Reimbursement of Stamp Duty and Registration Fee**
- ▶ **Electricity duty exemption** for a period of 7 years
- ▶ **Concession on Power tariff:** Fixed rate of INR 5 / unit on new electrical connection, for 5 years

# Industrial Promotion Policy:

## Logistics & Warehousing Industry

- ▶ **Investment assistance** to the tune of 15% maximum of INR 15 crore on Gross Fixed Capital Investment (except land and residential buildings)
- ▶ **100% reimbursement of stamp duty and registration fee on Mortgage** executed in obtaining loan logistic & warehousing hub/park and on purchase of land

## Ethanol & Biofuel

- ▶ **Production Linked Fiscal Assistance:** 1.50 per Litre of Ethanol supplied to OMC's, upto 100% investment in Plant & Machinery, in 7 years
- ▶ **Stamp Duty & Registration Charges:** 100% Reimbursement
- ▶ **Quality Certification:** Reimbursement of 50% of Quality Certification cost or INR 1 Lakh whichever is less
- ▶ **Zero Liquid Discharge:** 50% capital subsidy on equipment for Zero Liquid Discharge facility subject to maximum INR 1 Cr
- ▶ **Mandi Tax:** 100% Mandi Tax will be reimbursed for 5 years on procurement of grains

# Investment Promotion Policy: IT / ITeS/ESDM

## Rebate on Land

- Up to 75% rebate on cost of land in State IT Parks
- Lease up to 99 years
- Lease rent @ 2% per annum



## Financial Assistance

- CAPEX - 10% IT/ITeS , 50% ESDM
- Interest subvention – 5%
- Stamp Duty & Registration Charges
- Patent Support
- Marketing Support
- Skill Gap training
- Quality certification



## Statutory Regulation Exemption

- Shop and Establishment Act
- Factories Act 1948
- Minimum Wages Act 1948
- Unified register and return under 15 labour laws



**Tailor Made Incentive Schemes for Mega Projects**