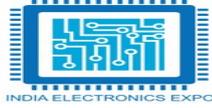




सत्यमेव जयते

भारतीय राजदूतावास, पेरू और बोलिविया
Embajada de la India, Perú & Bolivia
Embassy of India, Peru & Bolivia



India Electronics Expo

from 27-29 March, 2023

at Pragati Maidan, New Delhi

Reverse Buyer Seller Meet for the Electronics Hardware Industry



INDIA ELECTRONICS EXPO, an international B2B Networking Meet, will be organized by the Electronics and Computer Software Export Promotion Council (ESC) from 27-29 March 2023 at Pragati Maidan, New Delhi. The Expo is being supported by the Ministry of Commerce & Industry, Government of India.

This event will take place at a venue where other expositions, namely, Convergence India and Indiasoft will also happen. India's top electronics products and IoT companies will be displaying their products, capabilities, and innovations being made in India in the electronics and IoT sector. This will be a unique Reverse Buyer Seller Meet (RBSM) for the electronics hardware and IoT industry.

This strategic initiative will be the most valuable platform for the global electronics industry to witness and source specialized technologically sound products ranging from

- Finished products: Consumer Electronics; Telecom - mobile devices and accessories; Electronics Instruments, Office equipment, Medical instruments; Computer hardware etc.; Solar Powered products; Power Electronics; Security & Surveillance
- Electronic components: Active; Passive; Semiconductors; Interconnection etc.,
- Electronics Technologies: Drones; IoT; Smart Cities; Embedded Systems; Electronic Manufacturing Services and the entire value-added chain of the electronics industry to be presented.

The global buyers during their visit to India can interact with the participating Indian

Electronics and IoT industry which can pave the path to witness innovations, and value additions offered by Indian intellectual minds of Electronics Hardware entrepreneurs and strike meaningful business deals leading to create WIN-WIN synergy for the overall growth of the enterprises.

The Indian electronics sector is gearing up to cater to its own domestic and global requirements assisted by a strong push from the Central Government. India will be a favored country for sourcing electronics goods and an attractive destination with conducive policies and infrastructure for investment in electronics manufacturing. It would, therefore, be a good opportunity for business delegations from various countries to participate in India Electronics Expo. This would give the delegation an excellent opportunity to interact with several Indian Electronics Hardware companies.

Besides the Indian hospitality, under the Market Access Initiative (MAI) scheme of the Department of Commerce, Government of India, the Council would reimburse the cost of to and fro economy class air ticket and the cost of 2 night's hotel accommodation to the participating delegates. The ceiling of reimbursement will be US\$ 900 (US\$ 1500 to delegates from Africa, LAC and North America) or the cost of the ticket plus 2 night hotel accommodation – whichever is lower. The condition for sponsorship is as below:

- The company should be genuine Electronics Hardware importer/ buyer seeking joint ventures / tie-ups with Indian companies
- 1 delegate per company will be sponsored.
- Payment of US\$ 200 towards participation fees (This will be deducted from the amount which will be reimbursed to the delegates on the 2nd day of the event.)

ESC's official travel agent will help the delegates with hotel accommodations. Company's representative, who will be visiting INDIA ELECTRONICS EXPO, is required to fill in the **attached proforma** and send duly filled proforma for nomination by email to esc@escindia.com latest by 30th November, 2022. Alternatively, interested delegates may visit the event website and fill the delegates confirmation form <https://www.indiaelectronicsexpo.com/india-iot-world-and-india-electronics-expo-2022-delegates-confirmation-form/> . The early confirmations will help to organize business meetings in a professional way.

Stakeholders/delegates are encouraged to participate in the India Electronics Expo. For more details, please visit website www.indiaelectronicsexpo.com . IndeeX Flyer is **attached**.

For any question or assistance, please contact Mr. Vikas Gupta, Additional Executive Director, ESC Tel: +91 11 47480039, Mobile/ WhatsApp: +91 9968369723 , E-mail: vgupta@escindia.com or feel free to contact Commercial Team in the Embassy at +51-1-2616006. Ext 27, or 37 Email: com1.lima@mea.gov.in , com2.lima@mea.gov.in .