



सत्यमेव जयते

भारतीय राजदूतावास, पेरू और बोलिविया  
Embajada de la India, Perú & Bolivia  
Embassy of India, Peru & Bolivia



Department of Commerce  
Ministry of Commerce & Industry  
Government of India



Electronics and Computer Software  
Export Promotion Council

## Indiasoft 2023

### Business Beyond Boundaries

March 27 – 28, 2023  
at Pragati Maidan, New Delhi



The 23rd edition of Indiasoft (a unique global networking international IT event, comprising of exhibition and conference) is being organized by Electronics and Computer Software Export Promotion Council (ESC) with the support of the Ministry of Commerce & Industry, Government of India during March 27-28, 2023 at Pragati Maidan, New Delhi.

Starting in 2001, Indiasoft is now counted as one of the top hunting avenues by the global delegates to network with the Indian ICT industry and source innovative ICT products & solutions. The participation of 1500 Tech Companies, 200 start-ups, 50000 visitors, and over 500 overseas buyers from 60+ countries at the 23rd edition of Indiasoft is expected.

ESC sponsored by the Government of India is entrusted with the task of promoting global trade and cooperation in the Electronics and Information Technology Sectors. ESC is also the registering authority for Indian ICT companies under the Foreign Trade Policy and works as a bridge between the Industry and the Government on various policy and promotional matters. The Council has been taking several initiatives to assist the electronics and IT industry, especially MSMEs, in their efforts to reach global markets, including its annual flagship ICT networking Event – INDIASOFT : International IT Exhibition & Conference. India has emerged as a major market for IT products and solutions. A recent study by McKinsey has revealed that the size of the Indian IT Industry is expected to reach the US\$ 300 - 350 billion revenue mark over the next five years. The Government of India has launched various projects as a part of Digital India, thus opening multiple opportunities for both Indian as well as global Electronics and IT players to expand their presence in a growing market.

The 22nd edition of Indiasoft was a great success with an overwhelming response both from Indian Industry and overseas buyers. With the aim of Business Beyond Boundaries - Indiasoft 2023 will provide a perfect Networking & Business platform for ICT industry players to experience a world of innovative IT software and services at highly competitive costs; connect with prospective partners; discuss and finalize joint ventures and interact on latest technological breakthroughs that will define the course of the industry over next few years. The forum will also open multiple opportunities for delegates to strike advantageous business deals and sew up long-lasting partnerships in various verticals of Electronics and IT including Artificial Intelligence, Machine Learning, Robotics, Smart Manufacturing, Big Data analytics, Web & Mobile Apps, Fintech, Edutech, Agritech, Block Chain, IOT,

Health IT, LPO, KPO, Animation, Gaming, AR/ VR, Cloud Computing, Cyber Security, Drones, IT Hardware, Security in Electronics, etc

ESC would be happy to extend travel support under the “Hosted Buyers’ Program” (ranging between USD 900 to 1450 depending upon the regions/continents) to the selected overseas buyers as per details available on the website [www.indiasoft.org](http://www.indiasoft.org) along with the Buyers’ Nomination Form valid for registration until October 31<sup>st</sup> 2022 <https://www.indiasoft.org/foreign-delegates-nomination-form> .

Off-late ESC is also receiving participation requests from foreign companies to exhibit at Indiasoft. Accordingly, an exclusive “International Exhibitors Zone” with limited exhibit opportunities has been earmarked for select overseas companies on a first come – first serve basis as per the details available on the event website <https://www.indiasoft.org/foreign-exhibitors-registration-form> . Please see [attached event flyer](#) .

For any further inquiries relating to “Hosted Buyers Program” or Exhibit Opportunities for foreign companies, please contact Mr. Vikrant Saxena, Joint Director, ESC at Tel: Tel: +91-11-47480000 , E-mail: [indiasoft@escindia.com](mailto:indiasoft@escindia.com) or Commercial team at the Embassy of India at (51-1) 460-2289 E-mail: [ccom.lima@mea.gov.in](mailto:ccom.lima@mea.gov.in) , [com1.lima@mea.gov.in](mailto:com1.lima@mea.gov.in) , [com2.lima@mea.gov.in](mailto:com2.lima@mea.gov.in) .

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