



सत्यमेव जयते

भारतीय राजदूतावास, पेरू और बोलिविया
Embajada de la India, Perú & Bolivia
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Azadi Ka
Amrit Mahotsav

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your link to electricity

15th Edition
ELECRAMA
Powering the Future of Energy

18-22 February, 2023
India Expo Mart, Greater Noida,
NCR, India

15th edition of ELECRAMA 2023 18-22 February, 2023



ELECRAMA 2023 – the 15th edition of the world's largest standalone electrical exhibition is being organized by Indian Electrical and Electronics Manufacturers' Association (IEEMA) from 18th February to 22nd February 2023 at India Expo Mart Ltd., Greater Noida, Delhi-NCR, India. IEEMA is the apex association of manufacturers of electrical, industrial electronics and allied equipment in India. Founded in 1948, IEEMA is the first ISO certified industry association with encompassing the complete value chain in power generation, transmission and distribution equipment, including new and renewable energy. IEEMA members contribute to more than 95% of the power equipment installed in India and represent a turnover of over USD 50 Billion.

ELECRAMA is the flagship showcase of the Indian Electrical & Allied electronics Industry ecosystem and the largest congregation of power sector ecosystem in the geography. ELECRAMA brings together the complete spectrum of solutions that powers the planet from source to socket and everything in between. Featuring not just equipment & technology, but peerless thought leadership platforms for everything electric – from technical conclaves to industry summits. As the world is progressing towards energy transition to clean & sustainable energy, propelled by the use of futuristic technologies like EV, Charging Infra, Renewable Energy, Rail electrification, Carbon net Zero is leading to electricity becoming the dominant source of energy. In India, it will translate into 8 times increase in electricity consumption from 1100 KWH to 10,000 KWH resulting in massive up-gradation of the electrical infrastructure. Massive Business opportunities are envisaged in cables, LV Switchgear, Solar PV, power electronics, EV ecosystem, electric vehicles, charging infra, components, Battery Storage value chain & Green Hydrogen.

Focus areas are Strengthening the Core through Reliability, Quality and Safety of electrical products and equipment; New business opportunities in massive capital investments in Railways, Metro, Airport, Defense, Smart cities, Buildings, EV ecosystem; Strengthening the Supply Chain through Vendor development highlighting importance of Small, Medium and Micro industries; Innovation & Future technologies in Storage, Green Hydrogen, Fuel Cells, AI, IoT; Sustainability through Energy

Conservation, Net Zero, Smart Consumption; Right Skilling through Talent Upgradation, Industry Academia interconnect; Opportunities for Start Up ecosystem.

The event, ELECRAMA 2023 will feature 1500+ exhibitors, 350,000+ visitor footfalls including 10,000 foreign visitors, 6500+ buyer seller meetings with foreign buyers, which are likely to generate business enquiries exceeding USD 8 billion.

IEEMA is hosting Reverse Buyer-Seller Meet for the selected countries including **Peru**. Hence please find the **RBSM invitation Letter**, **Buyer application form** and **ELECRAMA 2023 Brochure** giving all the details about the program. Please register by 30 September, 2022 at RBSM Online Buyer Application - www.ieema-rbsm.in

For more information, please visit website <https://elecrama.com/>

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