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Amrit Mahotsav

भारतीय राजदूतावास, पेरू और बोलिविया
Embajada de la India, Perú & Bolivia
Embassy of India, Peru & Bolivia



INDIA ELECTRONICS EXPO 2022

27-29 March 2023, at Pragati Maidan, New Delhi, INDIA

Reverse Buyer Seller Meet for the Electronics Hardware Industry

INDIA ELECTRONICS EXPO (INDEE)

Electronics Industry - continues to transform lives, businesses and economies across the globe.

27-29 March 2023 | Pragati Maidan, New Delhi

www.indiaelectronicsexpo.com

Area	Exhibitors	Countries	International Delegates	Visitors	Pre - organised B2B Meetings
40000 sq mtrs	1500+	60+	500+	50000+	2000+

Co-located events:
Convergence India Expo
INDIASOFT 2023
 International ICT Exhibition & Conferences

INDIA ELECTRONICS EXPO 2022 (INDEE), an international B2B Networking Meet is being organized by the Electronics and Computer Software Export Promotion Council (ESC), one of India's most dynamic premier trade promotion organisation sponsored by Government of India, during 27-29 March, 2023 Pragati Maidan, New Delhi, India. INDEE will be located beside two premier tech shows namely **INDIASOFT 2023 & Convergence India 2023**. ESC is pleased to announce International B2B Buyer Seller Meet Between Indian Electronics Manufacturing / EMS / Product / Component companies and Global Electronics Manufactureres / Traders. INDEE is being supported by the Ministry of Commerce & Industry, Government of India.

This strategic initiative will be the most valuable platform for the global electronics industry to witness and source specialized technologically sound products ranging from Finished products: Consumer, Telecom, Instruments, Office equipment, Medical instruments, Computer hardware etc., Solar, Power Electronics; Electronic components: Active, Passive, Semiconductors, Interconnection etc.; Electronics Technologies: Drones, IoT, Smart Cities and the entire value-added chain of the electronics industry to be presented. For more details please visit website www.indiaelectronicsexpo.com . Flyer of the event is **attached**.

The global buyers during their visit to India can interact with the participating Indian Electronics and IoT industry which can pave the path to witness innovations, value additions offered by Indian intellectual minds of Electronics Hardware entrepreneurs and strike meaningful business deals leading to create WIN-WIN synergy for the overall growth of the enterprises.

Today the Indian electronics sector is gearing up to cater to its own domestic and global requirements assisted by a strong push from the Central Government. The day is not far when India will be a favoured country for sourcing electronics goods and an attractive destination with conducive policies and infrastructure for investment in electronics manufacturing. It would, therefore, a good opportunity for business delegations from various countries to participate in INDEE. This would give the delegation an

excellent opportunity to interact with several Indian Electronics Hardware companies.

Besides the Indian hospitality, ESC is pleased to inform that under the Market Access Initiative (MAI) scheme of the Department of Commerce, Government of India, the Council would reimburse the cost of to and fro economy class air ticket and the cost of 2 night's hotel accommodation to the participating delegates. The ceiling of reimbursement will be US\$ 900 (US\$ 1500 to delegates from Africa, LAC and North America) or the cost of the ticket plus 2 night hotel accommodation – whichever is lower. The condition for sponsorship is as below:

- The company should be genuine Electronics Hardware importers/ buyers or seeking joint ventures / tie-ups and / with Indian companies and
- 1 delegate per company will be sponsored.
- Payment of US\$ 200 towards participation fees (This will be deducted from the amount which will be reimbursed to the delegates on 2nd day of the event.)

ESC's official travel agent will help the delegates in hotel accommodation.

Potential buyers/ traders who will be visiting INDIA ELECTRONICS EXPO are requested register by 30 November, 2022 at <http://www.indiaelectronicsexpo.com/india-iot-world-and-india-electronics-expo-2022-delegates-confirmation-form/> . Please fill the **attached proforma** and email to us for sending it to ESC latest by 30 November 2022.

Please feel free to contact at Mr Vikas Gupta, Additional Director, Email : vgupta@escindia.com , Mobile/Whatsapp : +91 9968369723 or Commercial team at the Embassy of India at (51-1) 460-2289 E-mail: ecom.lima@mea.gov.in , com1.lima@mea.gov.in , com2.lima@mea.gov.in .

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