



भारतीय राजदूतावास, पेरू और बोलिविया
Embajada de la India, Perú & Bolivia
Embassy of India, Peru & Bolivia



BLTM Delhi – 10-11 September, 2022

at the Leela Ambience Convention Hotel, Delhi
and

OTM Mumbai – 13-15 September, 2022

at Jio World Convention Centre, BKC, Mumbai

2022 THE YEAR OF REVIVING TRAVEL



10 & 11 September 2022

The Leela Ambience Convention Hotel, Delhi

The Leading Travel Show in Asia-Pacific



13, 14, 15 SEPTEMBER 2022
Jio World Convention Centre, BKC, Mumbai

16, 17, 18 FEBRUARY 2023
Bombay Exhibition Centre, Mumbai



India's leading trade show on Business + Leisure Travel + MICE



CELEBRATE THE GRAND REOPENING OF TRAVEL, LIVE!

OTM Mumbai, a leading travel trade show in the Asia Pacific, will be organised by Fairfest Media Ltd on 13, 14, 15 September, 2022 and on 16,17,18 February, 2023 at Jio World Convention Centre, BKC, Mumbai and Bombay Exhibition Centre, Mumbai, respectively.

OTM opens doors to the fast-growing outbound travel market that is expected to reach a record-breaking number of 28.5 million trips in 2025, with Mumbai and Delhi - the top two gateway cities - contributing to more than half of all the trips for leisure, business and MICE travel from India.

The grand reopening of travel, that took place at OTM Mumbai 2022, saw over 800 exhibitors from 20 countries in one of the first trade-show to take place in Asia post-pandemic. This establishes that travel and tourism from India is bouncing back in full vigour after two years of disruptions and that there is much to look forward to in 2022-2023 as the pent-up demand for travel is evidently here to stay. OTM Mumbai 2022 was inaugurated by Dr. Abdulla Mausoom, Tourism Minister of Maldives. 29+ Indian States and Union Territories were represented in OTM 2022.

Over the years, countries like Argentina, Azerbaijan, Bahrain, Belgium, Botswana, China, Croatia, Cyprus, Egypt, Fiji, Greece, Indonesia, Japan, Kenya, Korea, Madagascar, Maldives, Nepal, New Zealand, Peru, Philippines, Qatar, Romania, Rwanda, Seychelles, Singapore, Sri Lanka, Tanzania, Thailand, Turkey, UAE, USA and many more have trusted to build relationships and position themselves in the Indian travel market. OTM is endorsed by the Ministry of Tourism, Govt. of India, which provides support for hosting overseas buyers at the show. The show lets you meet thousands of qualified buyers from travel trade, business and MICE sectors. Thus, for any country looking to establish or enhance their presence in this market, OTM remains the must-visit show in India. OTM Mumbai September edition, being focused on international travel, gives you the opportunity to meet and showcase your product to the

top outbound buyers of the travel trade industry. OTM also caters to domestic tourism within India, with nearly every Indian State Tourism Board participating in huge pavilions.

Just before OTM Mumbai, **BLTM Delhi**, India's leading trade show on Business + Leisure Travel and MICE, is being organized at the Leela Ambience Convention Hotel, Delhi on 10 & 11 September 2022. This show provides with unprecedented access to the cream of buyers from the North Indian market. It provides the advantage of hosted buyers, specifically chosen from Business, Leisure and MICE travel segments from all over India. In view of the lost opportunities in the last two years, this year we expect many more participants to be on board for the shows at one go, as both shows can be covered within a week's time in September 2022.

Relevant stakeholders are encouraged to participate in OTM and BLTM. For further details please visit websites: <https://bltm.co.in> and <https://www.otm.co.in> and find attached OTM brochure and BLTM brochure.

Please feel free to contact at +(91)(22) 4555 8515, +(91)(33) 4028 4028 , contact@fairfest.in or Commercial team at the Embassy of India at (51-1) 460-2289 E-mail: com.lima@mea.gov.in , com1.lima@mea.gov.in , com2.lima@mea.gov.in .

पता / Dirección / Address: Av. Salaverry 3006, San Isidro, Lima 27, Peru
दूरभाष / Tel: (51-1) 460-2289, फैक्स / Fax: (51-1) 461-0374, वेबसाईट / Website: <https://www.coilima.gov.in/>
ईमेल/correo electrónico/e-mail: hoe.lima@mea.gov.in (सचिवालय/Jefe de Cancillería/Head of Chancery),
ecom.lima@mea.gov.in (व्यापारिक/comercial/commercial), cons.lima@mea.gov.in (कंसुलर/consular/consular)