









INTERNATIONAL EXHIBITION CUM CONFERENCE ON STEEL INDUSTRY







20 - 22 February, 2023 Bombay Exhibition Centre (NESCO), Mumbai www.indiasteelexpo.in



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EVENT **BACKGROUND**

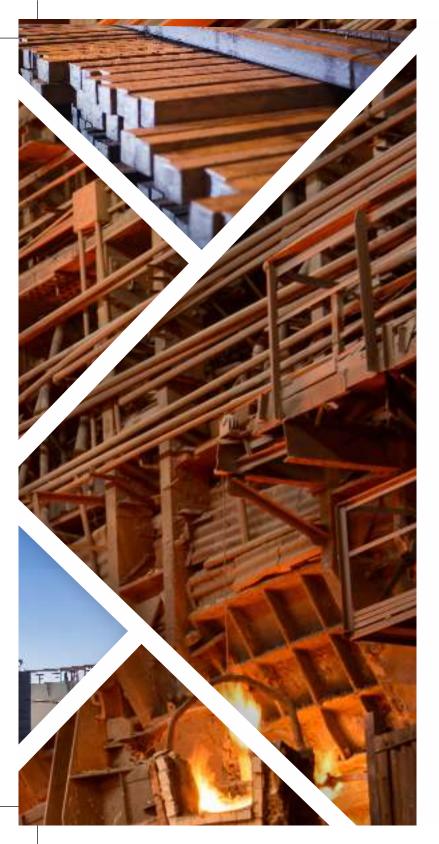
Fourth edition of India Steel - International Exhibition and Conference was successfully organized on January 22-24, 2019, at Bombay Exhibition Centre, Mumbai. It was jointly organized by the Ministry of Steel, Government of India and Federation of Indian Chambers of Commerce and Industry. The mega event provided an apt platform to all the participants, delegates, business visitors and other key stakeholders from the Steel and other related industries to interact with and explore new business avenues. The event witnessed participation of more than 600 conference delegates, more than 70 speakers and more than 200 exhibitors from India and abroad with footfall of more than 9000 Business Visitors.

Aligned with the theme of the event - Balancing Demand & supply dynamics uptill 2030: Building a New India- the Exhibition cum Conference dwelled upon the demand & supply drivers of Indian Steel Industry upto 2030, highlighting the importance of competitiveness, capabilities, improving technical quotient, supportive logistics infrastructure for the movement of raw materials and finished steel, improving trade, multilateral dialogue and international outreach of Indian Steel Industry

INDIA STEEL EXPO, since its inception in 2013, the exhibition has become a well reputed platform for discussing prospects of the steel industry, exhibiting the state-of-the-art solutions, products and equipments. The exhibition brings together Central & State Governments, Industry Experts, Stalwarts, Associations, Manufacturers, Technology Providers, Steel Consumers and International Speakers to exchange opinions & exhibit achievements.

India Steel Expo is a large-scale forum important not only for the industry, but also for the economy as a whole. The event is visited by steel and steel-related industries professionals from all-over the world: builders, oil and gas producers and engineers focused on promoting their products and services, establishing mutually beneficial business contacts, and developing their businesses amidst the latest market trends

INDIA STEEL 2023 is scheduled from 20 - 22 February, 2023 at Bombay Exhibition Centre, Mumbai, India. The event will provide the much needed integrated platform to facilitate the growth of the industry in the country and connect new technologies & innovative products, equipment tools, live machine displays among others.



INDUSTRY OVERVIEW

Steel is one of the most important, multifunctional and most adaptable materials which plays a key role in making lives convenient. Being the basic raw material for a host of manufacturing activities, steel forms the backbone for national economic development. The steel industry is often considered as an indicator of economic progress, because of the critical role played by it in infrastructural and overall industrial development of a country.

Indian Steel Industry contributes to all the facets of economy, including GDP, industrial and infrastructural development. The steel industry contributes approx. 2.5% to national GDP, employing 2.5 million people, directly & indirectly. The output effect of steel on Indian economy is approx.1.4 times, with an employment multiplier of 6.8 times.

India is currently second largest steel producer in the world. Crude Steel production has expanded to 120 MT in FY2021-22, up by 15.9% from FY2020-21. Capacity for domestic crude steel expanded from 137 MT Per Annum in 2017 to 154 MTPA in FY2021-22. Total Finished Steel has increased to 113.59 MT in FY2021-22, up by 18.1%% from FY2020-21.

Driven by rising infrastructure development and growing demand from sectors like automotives, construction, consumer durables & capital goods, India's per capita consumption of steel grew from 46 kgs in FY08 to around 77 Kgs now. Consumption of total Finished Steel stands at 105.75 MT in FY2021-22 showing a growth of 11.4% over previous fiscal.

It is also worth noting that India witnessed increase in export for finished steel to an all-time high of 13.49 MT in FY2021-22, up by 25% from FY2020-21, while exports of semis decreased by 26% to 4.87 MT. This clearly indicates that India's finished steel is widely accepted and thus export of semis has been reduced while that of finished steel has increased considerably.

Even though consumption of total finished steel has increased considerably from 90.68 MT in 2017-18 to 105.75 MT in FY2021-22, Indian steel industry still has significant potential for demand led growth, underscored by the fact that the per capita steel consumption in the country at 77 kgs is much lower than the global average of 227.5 kg. The need of the hour is not just to enhance domestic steel consumption, but also creating a demand for Indian steel abroad and giving a boost to steel exports.

Indian steel sector is positioned to witness immense increase in steel consumption in Infrastructure and construction sector owing to Government initiatives like Gati Shakti, Bharatmala, Sagarmala, Dedicated Freight Corridor, Gas Pipelines, Railway expansion etc. Moreover, aligned with targets envisaged in National Steel Policy, large expansions plans have already been declared by major steel producers to reach 300 million tonnes by 2030.

With the share of 6% in global crude steel production and 5.7% in global crude steel consumption, India has become one of the steel hubs in the world for both production and consumption of steel.



CONFERENCE OVERVIEW & FORMAT

A two days Conference will be organized with an objective to learn about the best practices and global experiences, exchange innovative ideas, explore areas of collaboration and above all, to provide a platform for informative and interactive sessions among various stakeholders in the steel industry. Aligned with the theme of the event, various technical sessions will be organized, providing a platform for effective information exchange on the industry trends and developments. Several sideline meetings / sessions / roundtables will be organized aligned with the theme for furthering the growth of the industry.





EVENT OBJECTIVES

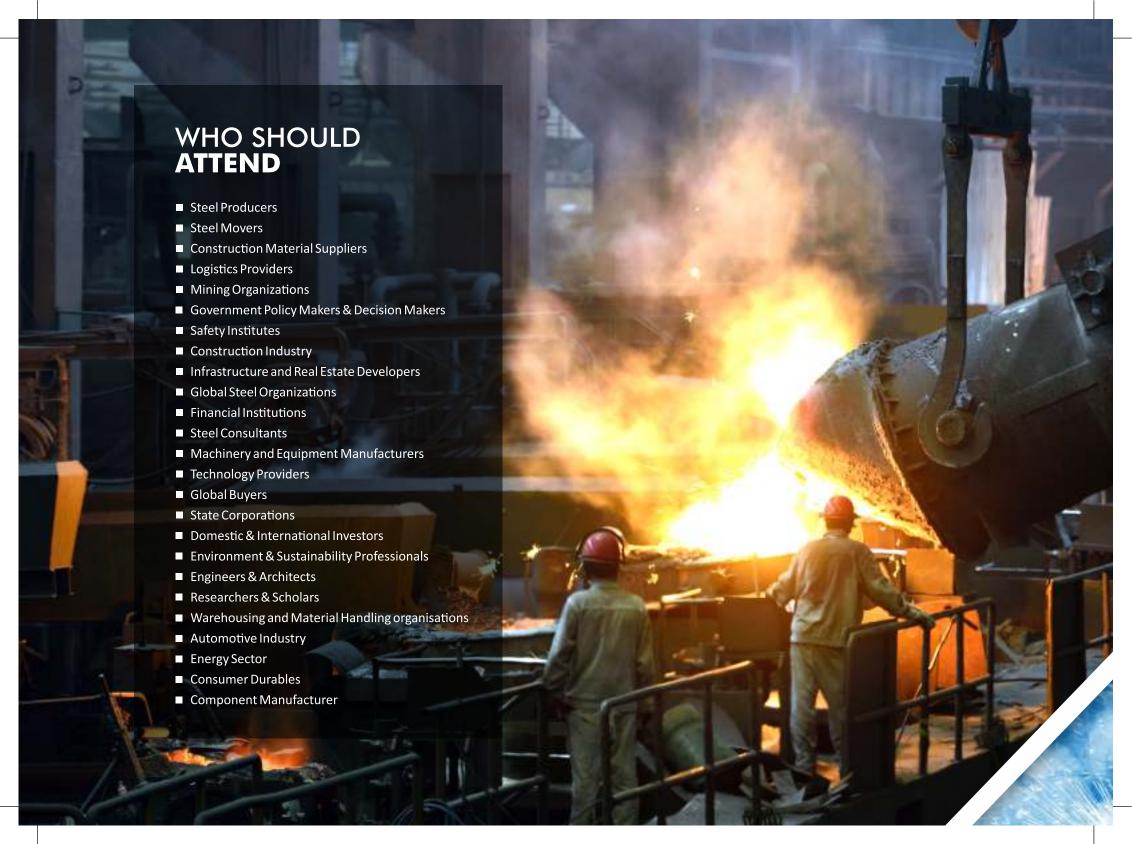
- To create awareness about the latest products, technology and services
- To discuss & deliberate on the latest steel industry trends and the developments shaping future of the industry
- Most effective means of establishing and maintaining relationships with existing and potential customers
- Unique opportunity to integrate for rapid new market penetration
- A represented area where the buyer, the seller and the finished product can "get together"
- Most powerful tool for efficient and effective business development

- Cost effective platform for effective sales and marketing to a carefully selected audience
- A lucrative opportunity to release new products to the market, create brand image, establish relationships with customers and appoint new agents
- Understand the current market dynamics and its effects on your business
- Create a culture of entrepreneurship locally
- Access to different ideas and perspectives from different markets and allied industries

BENEFITS OF **PARTICIPATION**

- Networking Opportunity with steel, mining, logistics and equipment manufacturer for business alliances & partnerships
- Interaction with Government Officials from Central & State Government
- Interaction on Emerging Technologies for Steel in India
- Showcasing on Mineral Exploration and Evacuation Techniques
- Deliberation on Policy Environment for Fostering Growth of Indian Steel Industry
- Initiation of Winning Business Dialogues with
 Organizations having Diversified Business Interests

- Providing Excellent Brand Visibility
- Sales via targeted audience of qualified buyers
- An ideal platform to launch new products & find sales agents or distributors in new markets
- Transfer of technology, investment, joint ventures, research and development
- Supply of plant, machinery, process control equipment, projects and services etc.
- Showcase latest products, machinery, equipment developments for generating business





MACHINERY & TECHNOLOGY FOR STEEL & METAL MANUFACTURING

- Domestic and International Steel Producers,
 Organizations & Associations
- Automation & Instrumentation
- Cutting Tools
- Water & Pump Equipment
- Welding Equipment & Services
- Control & Automation Systems
- Quality Control, Testing & Analysis
- Energy Efficiency Equipment
- Energy Conservation
- Engineering and Design
- Environment Protection
- Filtration & Separation
- Induction Furnaces and Heat Treatment
- Nano-Technologies
- Palletisation
- Project Management & Consultation
- Pumps & Valves
- Refractories
- Safety Equipment & Technology
- Scientific Research & Development
- Scrap Collecting and Recycling
- Sheet Metal, Tube, Section (Ferrous and Non-Ferrous)
- Sintering
- Smelting and Refining
- Software Technology
- Foundry Engineering Units



METALLURGICAL EQUIPMENT & TECHNOLOGY

- Bearings & Shafts
- Cutting, Shaping, Bending & Welding
- Consulting Design & Service
- Extrusion
- Finished Products, Components, Assemblies
- Flexible Sheet Metal Working
- Forging, Casting Equipment and Accessories
- Foundry Engineering
- Furnace and Heat Treatment
- Gears, Motors & Compressors
- Joining, Fastening
- Lapping
- Laser Cladding
- Lubricants
- Machine Tools and Dies
- Polishing
- Spray Painting Systems
- Surface Treatment & Corrosion Technology
- Tube / Section Processing
- Vibrator De-burring Machines & Consumable
- Shaping Equipment
- Signalling Equipment

MINERALS

- Foundry Machinery & Technology
- Welding Equipment & Technology
- Rolling Mill Equipment

BUYING AND SOURCING MINERAL PROCESSING

- Mineral Development Corporations
- Mineral Processing Units
- Contractors
- Scientific Research & Development Institutions
- MSMEs and Private Companies

BUYING AND SOURCING OF METAL & METAL WORKING MACHINERY

- Casting, Forging and Foundry Industry
- Component Manufacturers
- Consulting Service Providers
- Iron and Steel Production
- Non-Ferrous Metals Production
- Sheet Metal Fabricators
- Sheet Metal Products, Components, Assemblies Manufacturers
- Ship Building and Ship Repair Industry
- Steel & Aluminium Construction
- Tube and Pipe Sector
- Water Supplier Sector
- Trucks, Wheels & Tyres





PARTNERSHIP **OPPORTUNITIES**

| Platinum | Co-Sponsor | Associate | Lunch | Conference Kit |
|----------------|------------------------|----------------------|------------------|----------------|
| Sponsor | Sponsor | Sponsor | Sponsor | Sponsor |
| Lanyard & | Cafeteria | Registration | Conference | Wi-fi |
| Badges Sponsor | Sponsor | Counter Sponsor | Souvenir Sponsor | Sponsor |
| Session | Conference Proceedings | Tea / Coffee | Pen | Notepad |
| Sponsor | Pen Drive Sponsor | Sponsor | Sponsor | Sponsor |
| VIP Lounge | Event Route-Guide | Exhibitors Directory | Key Chain | Vising Card |
| Sponsor | Sponsor | Sponsor | Sponsor | Holder Sponsor |

CEOs ROUND TABLE

The CEO Round Table is the main highlight of the event. It is an interaction between the industry CEOs and the Central & State Governments. The Round Table would offer an effective platform to both the existing as well as the new players to discuss their vision, opportunities and challenges regarding Indian steel industry. It would also provide them with an interactive platform to discuss around Industry's growth plans & recommendations to facilitate India's Mission of becoming Self-Reliant.

Reverse Buyer Seller Meet (RBSM)

Reverse Buyer Seller Meet (RBSM) will be organised during India Steel 2023. More than 250 Investors & Foreign Buyers will be invited to encourage foreign investment to new areas of Indian steel sector as well as procurement of Indian Steel Products. The Ministry of Commerce and Industry, Government of India has agreed to extend its support to India Steel Expo 2023 and provide support for inviting relevant and focused Foreign Investors & Buyers for the products / services of the exhibiting companies during the event.

Sideline Meetings

Several dedicated sideline meetings / sessions / roundtables will be organized on key enabling factors for Indian Steel industry. The meetings would also deliberate upon sector-specific opportunities for Indian steel sector.

Conference Overview

A two days Conference will be organized with an objective to learn about the best practices and global experiences, exchange innovative ideas, explore areas of collaboration and above all, to provide a platform for informative and interactive sessions between various stakeholders in the steel industry.



- Over 300 exhibiting companies
- Technical Sessions
- Conference attracting Government officials and decision makers from the industry
- Sideline meetings on key enabling factors & subjects of Indian Steel Industry
- CEOs Round Table
- Meet face to face with key individuals involved in the production and processing of iron & steel (Procurement and Technical Heads)
- Reverse Buyer Seller Meet
- Participation from Central Government, Ministries and State Governments
- International participation and pavilions from various parts of the world
- Plant Visits

EXHIBITION PARTICIPATION CHARGES

| Types of Spaces | Minimum Area | Participation Charges (Per sq .mtr) | |
|-----------------|-----------------|--|------|
| | | in INR | US\$ |
| Shell Space | 12 sq.mtr | 11,000 | 330 |
| Bare Space | 36 sq.mtr | 10,000 | 300 |



CONFERENCE PARTICIPATION CHARGES

| Delegate | Registration Fee | Early Bird Discount | FICCI Member Discount | Group Discount (3 or more) |
|-------------------|---------------------|---------------------|--------------------------|-------------------------------|
| Indian Delegates | Rs 5,000 | 10% | 10% | 10% |
| Foreign Delegates | US\$ 100 | 1076 | | |



ORGANISERS:



Major Activities of the Ministry of Steel:

Co-ordination and planning of the growth and development of Iron and Steel Industry in the country (including Re-rolling Mills, Alloy Steel and Ferro Alloy Industries, Refractories) both in the Public and Private Sectors;

Formulation of policies in respect of production, pricing, distribution, import and export of iron & steel, ferro alloys and refractories; and Development of input industries relating to iron ore, manganese ore, chrome ore and Refractories etc., required mainly by the steel industry.



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.



Government of India

Ministry of Commerce & Industry

SUPPORTED BY:

The Department of Commerce formulates, implements and monitors the Foreign Trade Policy (FTP) which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities.

CONTACT:

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