



भारतीय राजदूतावास, पेरू और बोलिविया Embajada de la India, Perú & Bolivia





Connect India 2022 from August 1 – November 30, 2022



'Connect India 2022' - an international trade show is being organized jointly by World Trade Center (WTC) Mumbai in association with World Trade Center's Association, New York. This international trade show will include an online exhibition and networking business meetings from August 1 – November 30, 2022. Copy of the flyer is attached for your information.

'Connect India 2022' aims to provide an interactive platform to promote investment and business opportunities for World Trade Centers, Governments, and Companies in India and overseas. This will immensely benefit MSMEs, exporters, and importers to expand their business horizons with the ultimate objective to promote international trade. The focus sectors include Agro & Agro-processing, Auto components, Engineering, Pharma & Healthcare, Renewable Energy, Technology & ICT, Telecom, and Home Decor & Textiles. The online exhibition aims to host over 10+ Country pavilions, 500+ international companies, and 1000+ networking meetings.

In an effort to promote and encourage investments and business collaboration, interested stakeholders are requested to join as an esteemed 'SUPPORT PARTNER' and avail this excellent opportunity to showcase the products and services to the participating WTC's and their business members. The other benefits are promote your region, projects, products and services to international companies; add Value to your fast developing region via digital trade missions; meeting one-on-one with investors in seminars, forums and other forms of investment facilitation from WTCs across the world; and business connections through online matchmaking sessions, meetings and networking activities.

In return, WTC is pleased to offer - branding Opportunities and logo visibility on the publicity and promotional materials; virtual booth at the online exhibition; and opportunity to make presentations during the exhibition and conference.

For registration, please log on to <u>www.wetrade.org/connectindia</u>. Please note that there are **no participation** charges for this event, however prior registration is mandatory.

For additional information, please feel free to contact at Tel: 91-22-6638 7346/79/80 Email: connectindia@wetrade.org or Commercial team at the Embassy of India at (51-1) 460-2289 E-mail: ccom.lima@mea.gov.in, ccom1.lima@mea.gov.in, ccom2.lima@mea.gov.in.