

भारतीय राजदूतावास, पेरू और बोलिविया Embajada de la India, Perú & Bolivia Embassy of India, Peru & Bolivia



International Education Expo 2022 on 14-16 July, 2022 at World Trade Center Mumbai



International Education Expo 2022 is being organized by MSME DI & Zhep Udyogini on 14-16 July, 2022 at the World Trade Center Mumbai to promote MSMES and START-UPS in the Education Sector. This unique initiative is supported by the World Trade Centre Mumbai. Shri. Narayan Rane, Hon'ble Minister for MSMEs, Government of India has kindly consented to be the Chief Guest at the inauguration programme.

Education sector is key to promote innovation and entrepreneurship. India has one of the largest and rapidly growing networks of higher education institutions in the world. Over 50% of India's population is under the age of 30 years. There presents a continuous opportunity to expand the knowledge base for the youth. India's education sector including K-12, professional and vocations studies provide numerous opportunities for growth to MSMEs and Start-ups in terms of products, services and technology. This exhibition aims to connect MSMEs and Start-ups with education sector institutes and service providers and thereby present growth opportunities in this rapidly growing sectors.

The International Education Expo 2022 will feature Exhibition, B2B Conference, Export Opportunities, Start-ups Funding, International Universities participation, Financing Foreign Education, MSME Education Awards, MSME's Education Sector Journal. Please download <u>Education Expo 2022</u> <u>flyer.</u>

The participation charges for exhibitor are Rs. 50,000 + taxes (3x3 sq. mtr.). However for MSMEs, the participation charges are Rs. 3,000 only. MSME DI has sponsored this expo and is taking care of the remaining cost. This is an excellent opportunity to promote your products and services to the fastest growing Education Sector. To book a stall please visit <u>https://cutt.ly/EduExpo2022</u>. Udyam Registration certificate is mandatory for stall booking.

For more information and further assistance, please contact Ms. Rupa Naik, Excutive Director, World Trade Center Mumbai at expo@worldtradeexpo.org Mob. +91 9594825801 or Commercial team at the Embassy of India at (51-1) 460-2289 E-mail: ccom.lima@mea.gov.in , com1.lima@mea.gov.in , com2.lima@mea.gov.in